



# CALL FOR PRESENTATIONS

Canadian Evaluation Society Conference 2018

Guidelines for preparing and submitting a proposal to present at the

2018 CES Conference in Calgary, Alberta

May 26- 29, 2018



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## 1. Introduction

The 2018 Conference Planning Committee is pleased to invite evaluation professionals, members of academia, students, and other potential presenters to submit proposals for presentations that will contribute to our conference theme. There is a separate call for workshops available on the conference website.

The conference will be held in Calgary, Alberta from **May 27 to May 29, 2018**. Pre-conference workshops will occur on Saturday, May 26, 2017.

## 2. Conference Theme

**The conference theme is: “Co-creation: Integration, Transformation and Practice”**

The 2018 conference will focus on co-creation through themes of integration, transformation and practice. We will explore the latest methods and approaches that evaluators are applying in a wide range of contexts and consider the ways in which evaluators are incorporating co-creation in their practices.

**Co-creation** is about meaningfully engaging people to create mutually valued outcomes together. Genuine co-creation challenges traditional power relationships. It requires an evaluator to be a methodological expert, facilitator, critic, ally and strategic thinker who can move evaluation to enable change while sharing jurisdiction. It speaks to developing true partnerships, to building evaluations from the ground up and to acknowledging that other methods and perspectives have equal weight to our own.

This theme is meant to engage internal and external evaluators in exploring the practice and power of evaluation. Together, we will reflect and learn from each other about how we honor and incorporate the knowledge, values, culture and lived experiences of those we engage through evaluation.

### **Integration**

- Approaches that incorporate or explore shared values, finding common ground, socially/culturally rooted, and inspire collaboration.

### **Transformation**

- Being intentional about making space for transformation through change management, collective creativity, collective impact, sustainability and advocacy.

### **Practice**

- Incorporating new approaches and philosophies into practice competencies, reflection, learning, evolving and creating space for experimentation.



### 3. Call for Presentations

The Canadian Evaluation Society invites you to submit a proposal for a presentation at the 2018 annual conference. The presentations will take place during the conference from **May 27-29, 2018**.

#### A. Deadline to Submit Presentation Proposals

The deadline to submit presentation proposals is **December 15, 2017 by 11:59 pm MDT**. **THIS IS A FIRM DEADLINE; THERE WILL BE NO EXTENSION.**

#### B. Presentation Proposal Submission Procedure

Presentation proposals can be submitted electronically by visiting the site <http://c2018.evaluationcanada.ca>

Proposals do not have to be completed in one sitting. You will have the option of obtaining a passcode to return to your proposal once you are working in the proposal pages.

For scheduling purposes, we ask that you identify the key person who be presenting. **Each key presenter will only be given a maximum of two presentation time slots.**

Note: Be **sure** to complete all fields in your electronic submission as **incomplete proposals will not be reviewed**. Carefully review and edit your responses prior to submitting your completed proposal. The committee reserves the right to contact specific presenters to obtain more information or suggest modifications to proposals.

An independent review committee will rate the submitted proposals according to criteria below. Those who submit proposals can expect to be advised whether their proposals have been accepted in February 2018.

#### C. Types of Presentations

The Conference Planning Committee strongly encourages **interactive and engaging presentations that are relevant to evaluation practice**. We encourage participants to explore the conference theme and streams through the perspectives of diverse populations/communities/areas of focus, including:



### Children and Youth

Evaluators undertake to assess programs and projects that focus on children and youth. Understanding that there are ethical issues to consider when working with young people, how well do we integrate their perspectives into evaluation? Could we do more? What would co-creation with children and youth look like?

### Environment

The profession of evaluation has focused largely on human services, but there is an urgent need to address sustainability and incorporate the connectivity of human and natural systems into evaluation practice, and to develop methodologies which address this. What partnerships need to be explored?

### Health

In the health sector, there is increasing awareness of the need to tackle all aspects of service design and delivery through a patient lens. How can evaluators engage patients as partners?

### Indigenous Peoples

CES has taken a position on reconciliation in Canada. How do we as evaluators ensure a reconciliation lens is applied to our work? Is there a role for evaluators be allies to Indigenous peoples and governments by utilizing our skills and expertise to support Indigenous priorities? How do we ensure that Indigenous perspectives and methodologies are equally valued?

### International Development

There is a vast body of knowledge on sustainable development projects that offers lessons on capacity building, inclusion, governance, and redistribution. What insights from south to north and across contexts shed light on factors and limits of success, replication, and scale? How do evaluators value and share learning that flows to us from our southern partners?

### Newcomers

Newcomers to Canada, both immigrants and refugees, are supported by programs at all levels of government, as well as through communities. How do evaluators go beyond being culturally sensitive, to tapping into the knowledge, insight and resilience of newcomer populations? How do we ensure that issues and perspectives of newcomers are reflected and incorporated beginning with evaluation design?

### Social Impact Measurement

Collectively, are we measuring the right things? What would happen if evaluation and social impact measurement collaborate and co-create?

### Other

True to the spirit of co-creation, proposals that explore the themes of integration, transformation and practice through other perspectives will be considered.



The types of presentations (including the duration for each type) are described below; however, proposals for other types of presentation formats will be considered – please contact the Program Co-Chairs at [c2018@evaluationcanada.ca](mailto:c2018@evaluationcanada.ca) to discuss ideas for alternative presentation formats prior to submitting a proposal.

Type of Presentation	Description	Duration
<b>Leading Edge Panel</b>	Integrated panels that include multiple speakers focusing on one Leading Edge issue for a maximum duration of 90 minutes, including questions for each speaker as well as introductory and closing remarks if needed. The submitter is responsible for coordinating the panel presentations in advance.	90 minutes (includes questions)
<b>Lightning Round Table</b>	Maximize your networking in these exciting, parallel sessions where you get to exchange with other evaluators on your topic. Each presenter or presentation team will deliver content to a table of approximately 10 participants in 15 minutes or less, followed by a 10-minute interactive discussion. Participants will then move to another table. Presenters will deliver their content 3 times with different sets of participants, benefiting from the ideas and practical experiences of all.	25 minutes (15 minutes per presentation plus 10 minutes for discussion)
<b>Debate</b>	Two or three debaters holding clearly different points of view exchange insights on a topic of interest to evaluators. The interaction should be moderated by a chairperson with a prepared set of questions. Half of the presentation time should be devoted to responding to audience questions. The main abstract should identify the topic, why the topic is of interest to evaluators, and the contrasting positions of the debaters. An alternative format would be to debate a specific proposition that would be directed towards a specific organization or institution, such as the CES.	45 minutes of debate with pre-defined moderator questions (+ 45 minutes for audience questions)
<b>Consultation and Collaboration</b>	<i>Procedure:</i> The presenter poses the problem, issue, or topic and sets out the framework for discussion/activity. Attendees, seated in table groups work on their assigned task, and then report back to the large group. Time for each component will be dependent on session length and negotiated by presenter and chair.	25 or 50 minutes



Type of Presentation	Description	Duration
	<p><i>Content:</i> Consultation sessions are highly interactive and designed to get input from the attendees. The session may be (a) a roundtable with a short presentation and discussion on a specific idea or issue or (b) a problem solving session to which the presenter brings a particular evaluation challenge and asks the group to contribute their thinking towards a solution.</p> <p><i>Abstract:</i> Includes the topic for discussion, either a theoretical or practical issue, a purpose for the collaboration and consultation activity, how the presenter will solicit feedback from attendees, and how the information contributed will be used after the session.</p>	
<b>Storytelling</b>	<p>Stories should be consistent with the conference theme and should also reflect the genuine and authentic experience of an individual, a team, or a community. For example, a session could involve a story of a successful, or less than successful, evaluation experience.</p>	<p>Individual stories ~15 minutes each, with a total of 90 minutes allocated for a session. (Number of Participants = 30 maximum).</p>
<b>Ignite Presentations</b>	<p>Ignite-style rapid presentations incorporate excellence in slide design in support of a very clearly articulated message delivered through 10-20 slides in just 5 minutes. Presenters need to practice in order to get their timing down and their quality up. Rapid presentations are challenging, exciting, and dare we say it – they can be quite fun to create, to give, and to attend.</p>	<p>5 minutes (Ignite presentations will be grouped together in a single session).</p>
<b>Short Presentation</b>	<p>Traditional presentation made by one or more speakers meant to share research results or completed work, as well as innovative evaluation concepts, methodologies, or tools.</p>	<p>15-20 minutes per presentation (plus 5 to 10 minutes of questions shared amongst the speakers).</p>
<b>Student Presentation</b>	<p>We strongly encourage full- or part-time students to submit a presentation proposal. These presentations are similar to the paper presentations described above, but we are asking students to identify themselves as such. Student presentations are conventional presentations delivered by one or more students with the goal of sharing the results of innovative studies or projects (completed or in progress). Student presentations will not be held separately; they will be grouped with other short</p>	<p>15-20 minutes per presentation (plus 5 to 10 minutes of questions shared amongst the speakers).</p>



Type of Presentation	Description	Duration
	presentations, and will be identified as student presentations in the program.	
<b>Poster Presentation</b>	Poster sessions provide a less formal opportunity to share evaluation work with colleagues. Based on the display space, the maximum size for posters will be 1.2 120 cm h x 90 cm w (48" h x 36" w). Presenters must be present for the duration of their scheduled poster presentation session. However, posters may be displayed for the duration of the conference. Prize information will be posted on the conference website closer to the conference.	120 minutes
<b>Thematic Breakfast Roundtable</b>	A Thematic Breakfast Roundtable is a 60-minute group discussion on a precise theme among up to 8-10 participants seated around a table (breakfast will be provided for those participating in the roundtables). Roundtable presentations typically include a 5- to 10-minute presentation by the organizer to introduce the topic, followed by discussion and feedback from participants. Roundtable presenters should bring targeted questions to pose to participants at the table in order to learn from, and with, those attending. The presenter is also asked to summarize and conclude on the subject at the end of the session (5 minutes). Roundtables are excellent venues for getting targeted feedback, engaging in in-depth discussions, and meeting colleagues with similar interests. Note that a Breakfast Roundtable is addressed to a limited number of participants. The abstract should detail the focus of the presentation and the way(s) in which it contributes to the body of knowledge in the field of evaluation. Each presenter is in charge of his or her discussion group, but most will include a short introductory presentation (5 to 10 minutes), a discussion (around 45 to 50 minutes) and a conclusion (5 minutes).	60 minutes



## D. Selection Criteria for Presentations

The independent review committee will evaluate each proposal based on the following criteria:

Criterion	Weighting
<b>Relevance:</b> The proposal should demonstrate alignment to the 2018 conference themes and to evaluation competencies.	20%
<b>Clarity and quality:</b> The proposal should clearly outline the topic that will be featured in the presentation as well as its main concepts/ideas.	20%
<b>Innovation:</b> The proposal introduces new ideas, methods, and/or approaches that promote new knowledge and have the potential to contribute to the field.	20%
<b>Focus:</b> The proposal contributes to knowledge on broader issues of evaluation methods, theories, policies, and practices that have value to a wide community in contrast to presenting findings of a specific evaluation.	20%
<b>Learning support:</b> The proposal should include interactive and/or other methods to support learning where applicable.	20%

## E. Technology

One data projector, laptop, screen, and flip chart will be provided per session room. If facilitators need additional equipment, please inform the planning committee, prior to submitting your proposal, to discuss whether these can be provided. Presenters are responsible for covering the costs of additional equipment.

## F. Compensation

There is no compensation or travel expenses covered for presenters. All presenters are required to register for the conference. **Registration fees are not waived for presenters.**

## 4. Contact Information

The Conference Program Committee will be available to provide guidance and answer questions. We will also inform facilitators of the deadline to provide presentation materials (agendas, deck presentations, case studies, etc.).

Any questions regarding the proposal submission process should be forwarded to conference Planning Committee at [c2018@evaluationcanada.ca](mailto:c2018@evaluationcanada.ca)

**Thank you and we are looking forward to seeing you in Calgary!**