



CALL FOR WORKSHOPS

Canadian Evaluation Society Conference 2018

Guidelines for preparing and submitting a proposal to present a workshop at the

2018 CES Conference in Calgary, Alberta

May 26 - 29, 2018



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1. Introduction

The 2018 Conference Planning Committee is pleased to invite evaluation professionals, members of academia, students, and other potential presenters to submit proposals for workshops that will contribute to our conference theme. There is a separate call for presentations available on the conference website.

The conference will be held in Calgary, Alberta from May 27 to May 29, 2018. Pre-conference workshops will occur on **Saturday May 26, 2018**

2. Conference Theme

The conference theme is: “Co-creation: Integration, Transformation and Practice”

The 2018 conference will focus on co-creation through themes of integration, transformation and practice. We will explore the latest methods and approaches that evaluators are applying in a wide range of contexts and consider the ways in which evaluators are incorporating co-creation in their practices.

Co-creation is about meaningfully engaging people to create mutually valued outcomes together. Genuine co-creation challenges traditional power relationships. It requires an evaluator to be a methodological expert, facilitator, critic, ally and strategic thinker who can move evaluation to enable change while sharing jurisdiction. It speaks to developing true partnerships, to building evaluations from the ground up and to acknowledging that other methods and perspectives have equal weight to our own.

This theme is meant to engage internal and external evaluators in exploring the practice and power of evaluation. Together, we will reflect and learn from each other about how we honor and incorporate the knowledge, values, culture and lived experiences of those we engage through evaluation.

Integration

- Approaches that incorporate or explore shared values, finding common ground, socially/culturally rooted, and inspire collaboration.

Transformation

- Being intentional about making space for transformation through change management, collective creativity, collective impact, sustainability and advocacy.

Practice

- Incorporating new approaches and philosophies into practice competencies, reflection, learning, evolving and creating space for experimentation.



3. Call for Workshops

The Canadian Evaluation Society invites you to submit a proposal for a workshop at the 2018 annual conference. The preconference workshops will take place on **Saturday May 26, 2018**.

These workshops will offer training to participants from the perspectives of professional competencies development, reinforcement, and advancement. The activities must therefore meet current standards of knowledge and skills in the field of program evaluation.

With this in mind, any professional, professor, or practitioner, Canadian or from abroad, is invited to submit a relevant, original, and innovative proposal.

A. Deadline to Submit Workshop Proposals

The deadline to submit presentation proposals is **December 15, 2017 by 11:59 pm MDT. THIS IS A FIRM DEADLINE; THERE WILL BE NO EXTENSION.**

B. Workshop Proposal Submission Procedure

Workshop proposals can be submitted electronically by visiting the site <http://c2018.evaluationcanada.ca>

Proposals do not have to be completed in one sitting. You will have the option of obtaining a passcode to return to your proposal once you are working in the proposal pages.

Note: Be sure to complete all fields in your electronic submission as **incomplete proposals will not be reviewed**. Carefully review and edit your responses prior to submitting your completed proposal. The committee reserves the right to contact specific presenters to obtain more information or suggest modifications to proposals.

An independent review committee will rate the submitted proposals according to the criteria below. Those who submit proposals can expect to be advised whether their proposals have been accepted in February 2018.



C. Selection Criteria for Workshops

The independent review committee will evaluate each proposal based on the following criteria:

Criterion	Weighting
Relevance of the topic to the 2018 conference theme and a specific CES competency or competencies for evaluators.	20%
Clarity and feasibility of workshop goals	20%
Clarity and feasibility of teaching/learning strategies	20%
Workshop facilitator's expertise and experience in (a) the subject matter and (b) facilitation	20%
Overall quality of the proposal	20%

D. Workshop Dates

Workshops will be held on **Saturday May 26, 2018** and will be delivered in the language of submission (English or French). There will not be simultaneous translation offered for workshops. Workshops can be full-day or half-day in duration:

- Full Day – 9am-4pm (with a one-hour lunch break and a brief bio break in each half)
- Morning – 9am-12pm (with a brief bio break midmorning)
- Afternoon – 1-4pm (with a brief bio break midafternoon)

E. Technology

One data projector, PC laptop, screen, and flip chart will be provided. If facilitators need additional equipment, please inform the planning committee, prior to submitting your proposal, to discuss whether these can be provided. There may be additional costs for extra equipment.

Workshop presenters are responsible for the cost of printing of handouts or other supplies required for their session.

4. Workshop Topics

We are particularly interested in intermediate and advanced level workshops. We are also interested in workshops that are related to our conference theme of “Co-creation”. All workshop proposals will identify the relevant competency or competencies to be addressed



based on the competencies identified by the Canadian Evaluation Society for the professional designation program. These may be found at <http://evaluationcanada.ca/competencies-canadian-evaluators>

The Planning Committee encourages participants to explore the conference theme and streams through the perspectives of diverse populations/communities/areas of focus, including:

Children and Youth

Evaluators undertake to assess programs and projects that focus on children and youth. Understanding that there are ethical issues to consider when working with young people, how well do we integrate their perspectives into evaluation? Could we do more? What would co-creation with children and youth look like?

Environment

The profession of evaluation has focused largely on human services, but there is an urgent need to address sustainability and incorporate the connectivity of human and natural systems into evaluation practice, and to develop methodologies which address this. What partnerships need to be explored?

Health

In the health sector, there is increasing awareness of the need to tackle all aspects of service design and delivery through a patient lens. How can evaluators engage patients as partners?

Indigenous Peoples

CES has taken a position on reconciliation in Canada. How do we as evaluators ensure a reconciliation lens is applied to our work? Is there a role for evaluators be allies to Indigenous peoples and governments by utilizing our skills and expertise to support Indigenous priorities? How do we ensure that Indigenous perspectives and methodologies are equally valued?

International Development

There is a vast body of knowledge on sustainable development projects that offers lessons on capacity building, inclusion, governance, and redistribution. What insights from south to north and across contexts shed light on factors and limits of success, replication, and scale? How do evaluators value and share learning that flows to us from our southern partners?

Newcomers

Newcomers to Canada, both immigrants and refugees, are supported by programs at all levels of government, as well as through communities. How do evaluators go beyond being culturally sensitive, to tapping into the knowledge, insight and resilience of newcomer populations? How do we ensure that issues and perspectives of newcomers are reflected and incorporated beginning with evaluation design?



Social Impact Measurement

Collectively, are we measuring the right things? What would happen if evaluation and social impact measurement collaborate and co-create?

Other

True to the spirit of co-creation, proposals that explore the themes of integration, transformation and practice through other perspectives will be considered.

5. Compensation

Recognizing the additional work involved in planning and delivering a workshop, CES will offer:

- For facilitating a half-day workshop: 50% reduced registration fee for the CES 2018 conference for one facilitator
- For facilitating a full-day workshop: 100% reduced registration fee for the CES 2018 conference for one facilitator

Please let us know if you have no need for the registration fee waiver.

6. Contact Information

The Conference Program Committee will be available to provide guidance and answer questions. We will also inform facilitators of the deadline to provide workshop materials (agendas, deck presentations, case studies, etc.).

Any questions regarding the proposal submission process should be forwarded to conference Planning Committee at the following address: c2018@evaluationcanada.ca.

Thank you and we are looking forward to seeing you next spring in Calgary!