CES·SCÉ

CO-CREATION / CO-CRÉATION 2018

Calgary   Yellowknife

PRELIMINARY LIST OF PRESENTATIONS

LISTE PRÉLIMINAIRE DES PRÉSENTATIONS

April 9, 2018 | 9 avril 2018

For the final program, please check:
www.c2018.evaluationcanada.ca

Pour obtenir le programme final, veuillez consulter:
www.c2018.evaluationcanada.ca

CES c2018 in Calgary | c2018 de la SCÉ à Calgary
May 26-29, 2018 | du 26 mai au 29 mai, 2018

2016 Policy on Results: Lessons Learned on How Flexible It Is

Short Presentation | Kathryn Redford, Peter Zoutis

Evaluators are always looking for different ways of doing their work, ways to make decision-makers take notice and find value in their evaluations. Two experienced federal government evaluators, working at different departments in Ottawa, share their experiences taking advantage of the greater flexibility allowed by the 2016 Policy on Results. With its launch by the Treasury Board Secretariat in July 2016, the Policy on Results introduced a number of changes to the previous policy. Perhaps the most exciting is the increased flexibility on the issues that can be addressed, which allows evaluators to focus on those most relevant to client needs and departmental priorities. Through a short presentation, these two evaluators discuss ways that they and their evaluation teams have tried to implement a fresh approach to designing, conducting and reporting on their evaluations in the past year and a half. Successes and areas for improvement will be considered.

2018: An Analytic Odyssey. Journeying through different qualitative analysis coding techniques

Short Presentation | Eleanor Hamaluk, Sheila Harper

There are many factors impacting the analysis of qualitative data in evaluation. Evaluators are increasingly constrained by time and budget factors, as well as by client expectations. In the context of evaluation, how can coding qualitative data impact our interpretation of the results? Do different coding techniques result in different findings? Is it important to take the time to recode until broader theoretical categories are developed, or is it enough to employ codes as a "counting exercise'? How can qualitative analysis techniques best honour the voices and experiences of our participants? In this presentation, we discuss findings from a small experiment wherein we coded the same qualitative data using different coding techniques. We will present the benefits and drawbacks of each technique, identify similarities and differences of the results and make recommendations about coding qualitative evaluation data.

A comparison of Canadian and American Evaluators' perceptions and demonstration of professionalism in their practice

Short Presentation | Sandra Ayoo

Professionalism in evaluation is at the heart of professionalization of the field of program evaluation yet professionalism is least discussed, especially in the US and Canada where evaluation was first formalized as a field of professional practice. Schwandt (2017) noted the glaring absence of vigorous discussion of what professionalism means in evaluation. Professionalism focuses on what makes evaluators distinct as practicing professionals and how they relate to clients, fellow evaluators, and society. The purpose of my presentation is to share the empirical results of my dissertation research on how program evaluators in Canada and in the US perceive and demonstrate professionalism in their day-to-day practice. The initial results of my research show that evaluators in Canada and the US perceive professionalism as an application of virtue to practice, and also from professional identity framework of being socialized into the community of practice. The program evaluators I interviewed saw professionalism as a reflection of deeper attitudes requiring practical wisdom and humanism.

A Culturally Appropriate Evaluation Framework for School-based Interventions to Improve Indigenous Youth Mental Health

Short Presentation | Jasmin Bhawra, Julian Robbins, Michael Tarun

With the ultimate goal of reducing Indigenous youth suicides, a culturally appropriate land-based active living intervention is being incorporated into school curricula in Saskatchewan. A process evaluation will be conducted alongside this prospective community trial. The primary objective of the evaluation is to assess the uptake and effectiveness of the school-based interventions, and the overall impact on youth health. An evaluation framework will be developed with the Community Research Guidance Council. Data on key determinants and outcomes will be measured at baseline and 6-month intervals throughout the 5-year intervention. Data will be collected using Photo Voice, smartphone-based surveys, and focus groups. Addressing health and wellbeing more holistically through Indigenous teachings is important to improving youth health. Evaluation results will facilitate knowledge translation to inform school policies facilitating healthy behaviours, and minimizing health care utilization.

A Culturally Responsive Evaluation of Lawyer Licensing in Ontario: Evaluation as a Change Force

Storytelling | A. Sidiq Ali

The Pathways to the Profession Pilot Project or Pathways is a response to the Law Society of Upper Canada's (LSUC) Articling Task Force's Final Report of October 2012, which outlined shifting demographics and market forces as impetus for change in the experiential training component of lawyer licensing in Ontario to address access to justice issues. The LSUC introduced an alternative pathway to traditional articling, the Law Practice Program/Programme de pratique du droit, and enhancements to traditional articling to address the issues brought forth in this report. As the evaluation consultants, we are applying a culturally responsive evaluation framework in a politically-charged environment to ultimately judge the effectiveness of the Pathways project that modifies a tradition in lawyer licensing dating back to 1857. The presentation describes the rationale for our evaluation approach, details how we incorporated new practices for evaluation in the regulatory space, and how our evaluation is being used as a transformational force.

A Learning Partnership for Indigenous Students

Leading Edge Panel | Larry Bremner, Jennifer Brennan, Chris DaSilva, Sharon Hobenshield, Margot Neely

The MasterCard Foundation(MCF) & Rideau Hall Foundation(RHF) are sponsoring an initiative to increase the numbers of Indigenous youth enrolling in & completing tertiary education, & successfully transitioning to employment. Through a model of co-creation & collaboration, MCF, RHF, Vancouver Island University & Yukon College have been instrumental in the development of a learning partnership. Proactive was hired as a learning partner to lead the evaluation. The objective of this learning partnership is to support the success of Indigenous youth in education & contribute to the process of reconciliation with Indigenous communities in Canada. This Leading Edge Panel will discuss the process of co-creation from the institutions', foundations' & evaluators' perspectives. What are the challenges when engaging in a process of co-creation? How does co-creation lend itself to a developmental evaluation approach? What are the roles of the learning partners in a co-creation model? How does a co-creation process align with an Indigenous approach to evaluation?

A legacy evaluation of Partners for Mental Health: Transformation is in the eye of the beholder

Short Presentation | Barbara Riley

Partners for Mental Health (Partners) was launched as a national charitable organization in 2012, aspiring to catalyze a social movement to make mental health everybody's business. Major assets of Partners are its Not Myself Today workplace campaign and Right By You youth campaign. In 2017, Partners transferred its workplace and youth campaigns to the Canadian Mental Health Association and jack.org, respectively, and closed its doors. Propel was hired to conduct a "legacy" evaluation that was intended to explore Partners' contributions, and to identify lessons that may be useful for the mental health community in Canada, and NGOs more broadly. This presentation will focus on both contested and

common ground in the findings, and situate them in the Canadian mental health landscape. We will also discuss how the lessons might be used by mental health and NGO stakeholders; questions they may ask themselves and each other to best achieve their individual and collective goals.

A new tool to sensitize health promotion programs to men: Exploring ways to test the tool for broad application

Consultation & Collaboration | Laura Struik, Barbara Riley

Despite evidence that consideration for gender in men's health promotion programming results in high recruitment and retention rates, and improved health outcomes, there remains a lack of evidence-informed resources for how to incorporate a gender-sensitive lens in practice. To address this gap, and using best available evidence, we developed a gender sensitization tool to help assess the use and influence of male-friendly approaches on men's health and well-being, and assist in understanding what male-friendly approaches are most suitable for diverse audiences and conditions. In 2018, the tool's usability and usefulness will be assessed as part of a global evaluation of Movember's Social Innovators Challenge. This consultation will focus on additional strategies to test the tool for broader application. Participants will be provided with the tool, results on the initial testing of the tool, and a set of focus questions. Feedback from participants will inform next steps for applying and testing the tool.

A One Health Evaluation at the Mountain Gorilla-Human Interface in Rwanda

Student Presentation | Mira Ziolo

This methodological field story tells of the intended developmental evaluation of an occupational health program set at the mountain gorilla-human interface in Rwanda and the Democratic Republic of Congo in 2015-17. It shares the ups and downs of its situational practice. Unique qualities include the socio-ecological complexity of this interface, design within a One Health model to link animal and human health, and embedding contractual evaluation within a PhD thesis. Challenges included revisiting consensus on evolving indicators, unforeseen in country permitting restrictions, and applying mixed, emergent and cooperative methodologies within different cultural contexts. Solutions required significant personal adaptability and flexibility, social networking and open communication with academic, client and in-country stakeholders. Rewarding outcomes include a rich report to clients, capacity building, and a unique expression of program end-user appreciation about the process. This narrative will be interactive, welcoming the feedback and sharing from others in the audience.

A School District-University Collaborative Approach to Evaluation: Reflections, Opportunities, and Mobilizing Knowledge into Action

Lightning Round Table | Ann McKerlie, Michelle Searle, Lori Kirkpatrick

There is tremendous value in school districts and university researchers collaborating to both enhance learning and find common ground by bridging the theory-to-practice divide in educational research. We explore co-created evaluation as one way to bridge this divide through the use of collaborative approaches to evaluation (CAE) as a form of applied research. Within CAE, Shulha, Whitmore, Cousins, Gilbert and al Hudib's (2015) principles provide a guiding framework for action, deepening dialogue and promoting reflection to study the efficacy of educational technology initiatives in one school district. Qualitative data was collected from the team, school district staff who support the educational technology initiative and the external evaluators, to provide insight into the challenges and opportunities in co-created evaluation activities. Implications for school-university co-created evaluation, the principles of CAE and knowledge mobilization will be shared.

ADKAR and Evaluation Shake Hands: Making Inroads with Culture

Consultation & Collaboration | Christina Tulloch, Vanessa L. Mendoza, Shazia Akhtar

For change to stick, peoples' experiences need to be impacted. An organization realizes outcomes when employees' beliefs are changed. Using PROSCI's ADKAR model, SAIT's evaluation team made a wholesale shift from process thinking to experience thinking and experimented with new approaches that integrate change management and the evaluation process. Co-creating a positive experience of evaluation became the central driver of the team's evaluation practices but not without its challenges. Relying on reflective practice, participants will share a "change challenge" anecdote in small groups and then engage in problem-solving with questions central to the SAIT experience: 1) In a world limited by time, which change practices offer the most "bang for the buck" when participatory evaluation is your organization's goal?, and 2) What strategies can evaluators rely on to navigate the line between rigorous evaluation and an experience targeted at changing mindset? Groups will summarize key challenges, identify "go-to" practices/ resources for the large group and share contact information.

An Evaluation of Early Childhood Intervention Pilot Projects in the NWT: The Regions as Partners

Short Presentation | Kathy Robrigado, Tracey Pope

Early childhood intervention pilot projects (ECIPPs) were established to respond to unique regional challenges in the Northwest Territories, as well as to support a shared vision to ensure consistent and equitable access to early intervention services. To maintain alignment with their origin and the conference theme of Co-Creation, the ECIPPs evaluation is partnering with regional authorities, including two Indigenous governments, to use a "cluster evaluation model" that will learn from independent pilot project's progress on site-specific outcomes while also lending itself to an overarching analysis with implications for advancing regional and community-based early intervention service delivery models. This presentation explores the "Integration" conference stream through an evaluation that seeks to promote intergovernmental collaboration between unique pilot projects with common interests, while maintaining individualized support for monitoring and evaluating regional and/or Indigenous government's priorities and outcomes.

An inside job: Reflections on the practice of embedded evaluation

Short Presentation | Kathy Robrigado, Tracey Pope

In health care contexts, commitments to co-creation in evaluation increasingly involve embedding an independent evaluator within a program starting at an early developmental phase. Pragmatically and methodologically, embedded evaluators can increase opportunities for real-time feedback and utilization-focussed evaluation to foster organizational learning and drive innovation. The practice of embedded independent evaluation also brings with it a unique set of challenges, particularly when this work takes place in a complexity context. We will discuss examples of such embedded independent evaluation being used in two BC Initiatives: the Clinical and Systems Transformation project (standardizing clinical practice and creating a shared clinical information system across three health organizations) and Foundry (creating a branded, province wide network of integrated one-stop youth wellness centres). Focusing specifically on the experience of independent, embedded evaluators, we will highlight lessons learned and questions raised during these evaluations to date.

Appropriate Use of Antipsychotics in Continuing Care: From Policy to Practice in Supportive Living

Poster Presentation | Paola Charland, Laura Graham, Mubashir Arain

The Appropriate Use of Antipsychotics (AUA) policy was implemented in Alberta Health Services (AHS) by the Seniors Health Strategic Clinical Network (SHSCN). This policy aims to reduce the inappropriate use of antipsychotic medications for managing dementia related responsive behaviors in continuing care. The AUA policy was initially implemented in long term care facilities with great success. The SHSCN has now moved to implementation in supportive living sites. We evaluated the integration of the AUA policy into the practice of supportive living health providers. Our evaluation examined how the policy was implemented, policy uptake among providers, and implementation challenges and facilitators that enhanced the success of the policy. We used mixed methods which included surveys, administrative data, and individual

interviews to answer our evaluation questions. Learnings from this evaluation may be applied in future contexts of policy implementation in health care.

Barrières et éléments facilitant les capacités en évaluation des organismes communautaires du Québec: une synthèse

Poster Presentation | David Buetti

Cette présentation rapporte les barrières et les éléments qui peuvent faciliter le renforcement des capacités en évaluation dans les organismes communautaires québécois (OCQs), des acteurs importants du domaine social et collectif. Une recherche documentaire rigoureuse a été réalisée à partir des articles publiés dans six revues scientifiques spécialisées en évaluation. Les publications ayant satisfait aux critères de sélection (n=21) ont été analysées par le cadre conceptuel de Bourgeois et Cousins (2013) qui précisent les dimensions organisationnelles qui influencent les capacités en évaluation. Les résultats précisent un nombre important de barrières entourant les dimensions suivantes : 1- ressources humaines; 2- ressources organisationnelles; 3- capacité à planifier des activités évaluatives; 4- connaissance de l'évaluation; 5- intégration à la prise de décision; 6- avantages liés à l'apprentissage de l'évaluation. Les résultats montrent l'importance d'un soutien intensif et à faible coût pour renforcer les capacités en évaluation dans les OCQs.

Best practices for the integration of new performance measurement direction to enhance the evaluation function

Thematic Breakfast Roundtable | Amanda Hayne-Farrell, Chantal Langevin

Over the past year and a half, federal government departments have been planning and beginning to implement changes to performance measurement practices in response to the 2016 Policy on Results. The main objectives of the Policy are to enhance the understanding of the results the government seeks to achieve and does achieve for Canadians. While performance measurement practice is not new, there have been challenges that have negatively impacted the ability of both departments and the evaluation function to tell a results story. With the increase in performance measurement oversight both through the Head of Performance Measurement and the Head of Evaluation, there is opportunity for these two functions to become more integrated in an effort to not only strengthen the culture of performance measurement in departments, but also lead to more effective, efficient and rigorous evaluations. In this round table, participants are invited to share their novel ideas and recent experience with integrating the performance measurement and evaluation functions.

Bringing an evaluation capacity building lens to all we do: What does that mean? How has it played out in diverse settings? What are implications for integration, transformation and practice?

Leading Edge Panel | Barbara Riley, Isabelle Bourgeois, Steve Montague

Evaluation capacity building (ECB) can mean everything and it can mean nothing. It can be an explicit goal of projects, and can also underpin all we do, often invisibly. This leading edge panel will share diverse experiences related to ECB. Montague will share some work with the United Nations and efforts of 12 agencies to review the state of results based management after 17 years. Bourgeois will draw on experiences at the local level; a participatory evaluation in a municipal setting, and organizational level ECB with public health units in Ontario. Riley will share experiences linking multi-level evaluations within an international NGO, and co-creating an overall approach to global evaluation governance and management. All panelists will share experiences with the federal government, including a new Learning Series and a learning strategy for a multi-sector partnership program. The panel will conclude with a discussion about implications for integration, transformation and practice.

Building Alberta's Climate Leadership Plan Performance and Evaluation System - Integration in Action

Short Presentation | Stacey Aidun, Laura Gray-Steinhauer, Sajid Majeed, Janelle Lambert

In November of 2015 the Government of Alberta launched its Climate Leadership Plan (CLP). An audacious climate mitigation strategy the plan encompasses a diverse range of policy and program initiatives delivered by a range of Government Ministries and Agencies. Due to the far reaching impacts of climate change on environmental, economic and social outcomes, the complex nature of the strategy, and the diverse range of contributors the CLP calls for an unparalleled level of integration. This presentation highlights the processes and approaches applied to ensure integration through the development and implementation of the CLP's performance and evaluation system. In addition to sharing learning on the practice of integration it also provides an overview of the deliverables arising from that practice - including the CLP Outcome Framework and CLP Progress Report.

By Mâori For Mâori: A government perspective on Kaupapa Mâori Evaluation

Short Presentation | Paula Mato, Donna Beatson

This presentation will answer three key questions that provide insight into how an Indigenous government agency applies both a Kaupapa Mâori (Indigenous methodology) and whânau centred approach to evaluation. 1. What is a Kaupapa Mâori evaluation context? 2. How might a Kaupapa Mâori Model be applied in a Government setting? 3. What is the relationship between Kaupapa Mâori methodology and a co-design relationship? The commonalities between Kaupapa Maori methodology and co-design provides natural links in terms of practise.

Co-Creating with Evaluation Advisory Committees: Strategies for Success

Thematic Breakfast Roundtable | Kate Woodman, Gene Krupa

Evaluation advisory committees (EACs) can add considerable value to evaluation processes, particularly with larger scale initiatives and intersectoral innovations. They can bring their insights to advance overall design, stakeholders' engagement, methods and tools, data interpretation and knowledge mobilization/utilization. They can benefit the evaluation and initiative, but also bring benefit to themselves and their organization. Without strategic thinking and planning, however, some EACs can fail to add value, or may even slow progress or divert attention. For each of 4 discussions below, we begin with a 2 minute summary of our experience, then turn to others to add theirs. The 4 topics: 1. Benefits of an effective advisory 2. Factors contributing to successful groups 3. Challenges faced 4. Strategies found to be useful in facilitating transformation to helpfulness- i.e., enabling groups to realize their potentials to add value to evaluation processes. Our aim is to enable everyone to enjoy breakfast, and leave with food for thought and possibilities for action to chew on.

Can co-creation lead to better evaluation? Towards a strategy for co-creation of qualitative data collection tools.

Lightning Round Table | Alec Balasescu, Joyce Cheng, Allison Chiu, Abdul Kadernani, Stephanie Parent, Mary Elizabeth Snow

This Lightning Roundtable starts from our practical experience in implementing an evaluation of a project to standardize clinical practices and implement a shared electronic health record (EHR) across three health organizations in British Columbia. The follow up conversation will be centered on perspectives and limits of user participation in the development of qualitative data collection tools generated by the context (i.e. hospital setting), the methods (interviews, shadowing, time-motion studies), and the sensitivity of the materials (i.e. personal data). The session will include an interactive discussion on how context and method influence possible engagement within ethical boundaries, and what type of contextual co-creation can be imagined in the future.What could be best practices and challenges of engaging participants in co-creation of these tools? Would this type of practice generate more accurate and qualitatively superior data? What are the ethical concerns that may appear in this process?

CE Application Clinic

Consultation & Collaboration | Natalie Kishchuk

The CES Credentialed Evaluator (CE) designation is designed to support professionalization of evaluation by defining, recognizing, and promoting the practice of ethical, high quality and competent evaluation in Canada. Open to all conference attendees who are working on their application to become a CE or who are interested in applying, this clinic will present an overview of the Credential, eligibility requirements, the application and review processes, and maintenance requirements. The CES Vice-President and other members of the Credentialing Board will answer any and all questions, in French or English.

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

Child and youth participation in evaluation and research: lessons learned from Save the Children International

Short Presentation | Ousséni Kinda

Youth participation evaluation involves young people in the process of evaluating the programs and systems that have been designed to serve them.Lack of recognition of the voice of children and youth limits positive outcomes and efficiency of programme implementation, negatively affecting results. This paper analyzes participation of youth and children as a means to enhance evaluation and research.It highlights key challenges and benefits for youth and children.It specifically focuses on Save the Children's recent experiences in involving children and youth in research and programmes evaluation.Type of participation, benefits of participation, ethical issues, ways of working with children will be explored.Evidence-focused literature review and recent studies of SCI including participation mapping, evaluation and research reports, progress reports and country annual reports will inform the paper.Finally, the presentation will review good practices and strategies, and come up with propositions of ways to effectively address identified challenges and to strengthen participation.

Client-Centred Evaluation

Short Presentation | Diana Tindall

More and more direct service delivery is being devolved to non-profit organizations. These organizations' programs are designed to meet specific client needs, and funded to do so. But sometimes their experience delivering the proposed services (to these clients) is limited – as are budgets. Client relationships are also an area where technology is constantly changing. Where in-person services were once common, now online provision is a preferred or sole delivery mechanism. Even if organizations are providing similar services to similar clients they may be using new ways of doing so. The Client-Centred Evaluation approach responds to these pressures on evaluation. It covers five focus areas – awareness, access, needs, delivery of services and outcomes. It helps non-profits with limited budgets evaluate relationships with their clients. When exploring client relationships, issues in other program areas also emerge e.g., stakeholder relationships. CCE is focused on facilitating the use of evaluation to improve programs' relationships with clients, especially for new programs.

Co-creating Alberta's response to FASD: Lessons Learned from Alberta's FASD Learning Organization

Leading Edge Panel | Susan Abells, Helene Wirzba, Cathie Scott, Janice Penner

Alberta's Fetal Alcohol Spectrum Disorder (FASD) Strategic Plan (2017-2017) provided core strategic direction for the government's response to FASD. The Strategy had long-term funding, was supported by a Cross-Ministry Committee (CMC), was linked to twelve regional networks, required a culturally-informed response, and was interconnected by a Learning Organization that sustained the co-creation of Alberta's response to FASD. The Strategy made space for transformation and the Learning Organization become central to knowledge management and mobilization and the identification and adoption of evidence-based practices. It enabled the CMC to be more deliberate and purposeful in their efforts to inform changes in policies, and made stakeholder engagement a priority, creating opportunities for individuals with FASD and caregivers, front-line workers, researchers, evaluators and policy makers to inform CMC decisions. Lessons learned are relevant to other cross-jurisdictional initiatives.

Co-creating an evaluation approach to bring in patient voices in a meaningful way: Staying real yet compassionate in our work

Thematic Breakfast Roundtable | Judith Krajnak, Christine Vandenberghe

Canada has numerous projects in healthcare that involve evaluating against the Triple (or Quadruple) Aim. One aim includes a focus on patient experience learnings to guide actions for improvement. In the fall of 2015, Alberta Health Services (Edmonton Zone) was fortunate to secure funding to develop a comprehensive evaluation involving seven community based projects team and their work with patients with health and social vulnerabilities. Our round table will

briefly review leading practices for engaging individiuals with vulnerabilities through interviews and surveys. We will share what the evaluation team used to guide this work and lessons learned along the way. We will also share examples of the surveys and interview/focus group guides used for this work.

Co-creating at BGCBigs: Re-framing and building evaluative culture & capacity

Consultation & Collaboration | Gene Krupa, Thérèse Lorincz-McRae, Cynthia Wild, Kate Woodman

In 2016, Catalyst & BGCBigs* began co-re-creating evaluation operations to be more effective, efficient and appropriate for the future. We attended to five areas: 1. Learning and improving practices and agency policies; 2. Reporting to funders (current, potential); 3. Building staff capacity and satisfaction; 4. Engaging volunteers & beneficiaries; 5. Genuine cost savings. We co-created the framework with insight from meta-KIIs, literature, documents, external advisory & internal team, and are now well into capacity building from front line staff to board members. The challenges were similar to Bigs Calgary: complex & complicated, engaging diverse voices, changing funder interests, attracting staff, capacity for evaluative thinking & utilization. Learning & questions from Edmonton & Calgary teams will stimulate further exploration, deeper insights and reflection on applications, competencies and possibilities. *BGCBigs in Edmonton & area= Big Brothers&Sisters Boys&Girls Clubs. 3000 volunteers mentor & care for 5000 diverse children/youth, many of whom are indigenous & newcomers.

Co-Creating Community Paramedicine in BC: Lessons learned in the first 2 years

Consultation & Collaboration | Sherry Ebrahimi, Gene Krupa, Kate Woodman

Community Paramedicine (CP) is transforming paramedic service in rural/remote BC communities - expanding it from pre-hospital care only to include prevention, health promotion and primary health care. The intentions are to improve access to emergency responders, bridge health service delivery gaps, and address the "Quadruple Aims" that enhance outcomes for patients, care providers and health system. In 2015, BCEHS and Catalyst Research and Development began collaboration on the Evaluation Framework for the mixed-methods formative and summative components. The presentation will share the lessons learned to date, including those relating to practice change and system transformation at community and provincial levels. We will also highlight lessons learned about engagement and collaboration among diverse stakeholder groups, and the application of this work to the continuous refinement of the CP program.

Co-Creating Evaluation Capacity in Primary Care Networks: A Case Example of Lessons Learned

Short Presentation | Krista Brower, Sherry Elnitsky, Meghan Black

Among the challenges of evaluating primary care in Alberta is the lack of consistent evaluation resources available to Primary Care Networks (PCNs). PCNs across the province deliver impressive programming to improve the lives of their patients but in some cases do not have the capacity for evaluation. Without dedicated resources, evaluation is done "off the side of the desk' and runs the risk of not being as comprehensive, systematic or valued and, in the absence of the capacity, not sustainable. This presentation shares the lessons learned from a partnership between the Primary Care Networks Program Management Office (PCN PMO) and a PCN in the province to co-create the capacity for evaluation. The presentation will provide key lessons learned about how to build on existing evaluation capacity within an organization, linking to recent literature and providing practical guidance for evaluators.

Co-Creating Organizational Change through Innovative Evaluations

Leading Edge Panel | Andrealisa Belzer, Kakali Majumdar, Kathryn Graham, Benoit Gauthier

Aligning to the theme of co-creation, we will examine how Evaluators can co-create with organizational leaders and others in developing a learning culture that generates innovative ideas to achieve greater societal impact. Generating evidence for "what works" and "does not" under what conditions can help organizations stay relevant and meaningful to their communities. For this, Evaluators need to partner with business leaders and knowledge end-users to integrate evaluation

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

into organizational strategic processes to foster learning and provide the right evidence at the right time to decision makers. To be effective, it is proposed that evaluation be integrated into the business cycle with multiple collaborations across stakeholders to allow for diverse perspectives and establish shared values. Presenters will provide cases that illustrate a co-creation approach on how innovative evaluations contributed to changing organizations to be more relevant to the communities that they serve.

Co-creating Solutions to Homelessness: Early Implementation of a National Community Driven Housing First Initiative

Poster Presentation | Alyssa Louw, Celine Pinsent

The Homelessness Partnering Strategy engages diverse partners–community not-for-profit, Aboriginal agencies, businesses, municipal, P/T and federal government, lived experience folks, and researchers–to co-create solutions to homelessness. Starting in 2014, half of the Strategy's funding ($100M annually) was allocated to Housing First projects. This evaluation examines the first 2 years of implementation and asks: 1) to what extent is the Strategy effectively designed and delivered, 2) are programs and services in communities coordinated to reduce homelessness? Methods include a literature review, key informant interviews (n=65), and 4 community case studies (incl. fidelity assessments, administrative data). Findings reveal overall progress in implementing Housing First in 61 communities, and provide nuanced information about strengths and challenges. Through providing rich feedback, this evaluation supports the re-envisioning and transformation of homelessness in Canada.

Co-creation in evaluation to inform regulatory guidance

Short Presentation | Genevieve Boudrias, Heather Crowe

Using co-creation in evaluation to inform the development of regulatory instruments. The Canadian Nuclear Safety Commission (CNSC) believes in using regulatory program evaluation in the context of continuous improvement. In 2017, the CNSC undertook an evaluation of the role of Regulatory Safety Officers (RSOs) to inform the development of future regulatory guidance. Using theory-based evaluation inspired by both contribution analysis and realist approaches the evaluation aimed to better understand success factors and barriers to RSOs influence on licensee's Radiation Safety performance. Throughout the planning and the execution phases the evaluation relied heavily on the involvement of numerous stakeholders ranging from evaluation experts, program licensing and compliance staff, industry RSOs and senior regulatory government officials. The results of the evaluation will inform future regulatory guidance regarding the role of RSOs as it will increase CNSC's understanding of "what works for whom in which context".

Co-Creation of an Evaluation Framework: Learning by Doing

Short Presentation | Julia Halar, Eden Amare, Margo Rowan

The Canadian Foundation for Healthcare Improvement (CFHI) share their lived experience to develop and deliver co-creation sessions for evaluation framework development. Drawing from literature on participatory evaluation approaches, these sessions were designed for collaborative design of an evaluation framework (logic model, measurement matrix, data collection manual) (Cousins & Earl, 1995) and to build evaluation capacity (Moreau, 2017). Sessions include programs (content experts) and evaluation (technical experts) staff (Moreau et al. 2015). Inspired by participatory evaluation methodology, these co-creation sessions enrich the evaluation approach by meaningfully engaging both parties to create mutually valued evaluation tools. CFHI staff will present their approach evaluation framework co-creation sessions. In addition, they will share their reflections and the impact these co-creation sessions have had on evaluation and capacity building in their organization.

Co-Creation: Transforming Evaluative Conversations

Short Presentation | Sarah Farina

How do Evaluators facilitate conversations about evaluation to transform practice and integrate collective creativity? This short presentation addresses the key features and stages of communication and relationships between evaluation stakeholders, and describes the Evaluator's facilitative role. Participants will reflect together on how the Evaluator can support conversations that draw on the values and culture of those engaged as part of the evaluation. While examples will focus on evaluation in the health sector, this presentation will explore the broader question of integration: How can we identify shared values and find common ground founded on collaboration that treasures diversity? The presentation will support reflective practice and the development of evaluative conversations to help Evaluators facilitate co-creation.

Co-producing evaluation in mental health: an experience from four mental health settings

Leading Edge Panel | Faisal Islam, Rosanna Macri, Jennifer Rae, Evengeline Danesco, Erica McDiarmid

"Patient First: An Action Plan in Health Care" has provided a renewed focus in health care to devise strategies that can ensure better informed, coordinated and integrated care, ensuring patients have been receiving quality care and driving their own well-being. The patient-centred approach to health care also warrants the review of existing performance measurement and evaluation approaches from the lens of collaboration, active involvement and co-production from key stakeholders, including patients and their families. The panel delves into how evaluation, designed in collaboration with stakeholders: patients, families, caregivers, service providers and/or other partners, can contribute toward quality health care. The four panelists, representing different settings, aim to share their strategies and practices, highlight their achievements and discuss challenges in co-producing evaluation with stakeholders.

Collaborating to improve wait times for a primary care geriatric assessment and support program

Short Presentation | Emily Johnston, Krista Rondeau, Kathleen Douglas-England, Bethan Kingsley, Roma Thomson

CWC PCN supports a geriatric assessment and support (GAS) program where medically complex elderly patients can be seen by a team of healthcare professionals for a comprehensive assessment. The team includes a medical office assistant, geriatric nurse consultant, social worker, pharmacist, family physician, and consulting psychiatrist, neurologist, and geriatrician who work together to assess medical, social and psychosocial concerns. Member physicians can refer patients to this service. Since inception, wait times for an assessment has increased from 6 week to 14 weeks (p<0.001); however, number of referrals received has significantly decreased. The objective was to determine underlying causes of the wait time increase and to ultimately reduce wait times. A quality improvement (QI) approach was used to understand the problems and drive change as a collaborative team. Through the use of QI tools, the team has identified precipitating causes and established an improved process. Measurement of referrals and wait times is ongoing and will be used to inform adoption of new practices.

Collaborative Evaluation in Support of Strong Local Food Communities

Short Presentation | Katherine Wihry, Harry Cummings

Headwaters Food & Farming Alliance is a program of Headwaters Communities in Action, a grassroots citizen's group that engages with local community leaders to achieve overall well being in Ontario's Headwaters region. Seeking to address a disconnect between food producers and consumers in the region, the Alliance introduced its Farm to School program in 2014. The program was scaled up in 2016 with support from the Ontario Trillium Foundation. The goal of the program is to strengthen local food communities and improve community health and well-being through education workshops, a local food club, and food literacy classes. Since 2016, program staff have worked with Harry Cummings and Associates to develop and implement an evaluation approach to meet the program's funding requirements, inform future program implementation and address sustainability considerations. The presentation will use the Farm to School program evaluation as a case study to illustrate the opportunities of a collaborative approach to evaluating small, community-based initiatives in the local food sector.

Collaboratively Making Evaluation Meaningful for Arts-Based Knowledge Translation

Consultation & Collaboration | Jennica Nichols, Susan Cox, George Belliveau

Arts-based knowledge translation (ABKT) is gaining popularity in health due to its ability to show the human experience of illness and to innovatively share research. Effective ABKT requires genuine collaboration between researchers and artists, where each must step outside their silo to work differently. Evaluators have largely been absent from ABKT development resulting in limited evaluative thinking to support intervention design. Moreover, there continues to be limited guidance on effective methods and models for evaluating ABKT. To address this gap, our case study focuses on the evaluation of ABKT theatre project about Canadian veterans and mental health. Framed on this work, we will facilitate an interactive discussion to address: How can formative evaluation promote better intervention ABKT design? How can evaluation facilitate better collaborations between artists and researchers? How can evaluation be adapted for ABKT to better capture impacts and to promote learning?

Collecting Voices, Visions and Views: Transforming the Landscape of Primary Health Care in Alberta

Storytelling | Judith Krajnak, Margo Schmitt-Boshnick, Krista Brower

Once upon a time (2014), in the land of Alberta, a Primary Health Care Strategy was developed. It included a logic model to guide evaluation across the province. In 2016, two new strategic directions were added to the strategy. To incorporate these new directions, a group of evaluators from across primary health care were tasked to "refresh" the provincial logic model. The purpose of this new strategic model would be to advance cross-ministerial work and opportunities for integration, as well as primary health care focused service planning. Through this work, the model creates new space for incorporating perspectives around wellness, population health and innovation. This story will share the ongoing process of developing and seeking engagement for this strategic logic model (and narrative), its potential uses and how it relates to a traditional program evaluation logic model. The story will be told from the differing perspectives of the evaluators involved.

Community Paramedicine in BC: Insights to Discuss

Consultation & Collaboration | Sherry Ebrahimi, Gene Krupa, Kate Woodman, Judith Krajnak

Community Paramedicine in BC is transforming practice in rural and remote Communities, adding prevention, health promotion and primary health care to pre-hospital emergency care. It aims to improve access and bridge service delivery gaps, by integrating Community Paramedics into local care and fostering collaboration at local, regional and provincial levels. Since 2015, Catalyst and BCEHS have co-created an evaluation framework (including quadruple aim design and performance measures) and two formative reports. In 2019, we conduct summative assessment. We'll be presenting lessons learned in framework design, evaluating pre/post orientation and integration, providers' practice change, stakeholder's engagement and collaboration (i.e. patients, Unions and First Nation Health Authority); and using knowledge for improvement. We then discuss challenges and opportunities in co-creation, particularly with complex and complicated innovations, using knowledge to improve (programs, practices and systems), and applying reflective, situational and management evaluation competencies.

Community-led multidimensional poverty assessment approach for targeting extreme poverty: A case study from Afghanistan and Bangladesh

Short Presentation | Abdullah Al Mamun

This presentation offers an exhibition of community-led multidimensional poverty indices (MPIs) using Alkire-Foster method to capture multidimensional poverty in a community for targeting extreme poverty in Bangladesh and Afghanistan. The world made a remarkable improvement in poverty reduction in the recent years. The extreme poverty rate in the South Asian has dropped 66% between the year 1990 and 2015. However, the rate of extreme poverty in Afghanistan and Bangladesh is significantly higher than most of the countries in the world. To meet the target 1.1 of the Sustainable Development Goals (SDGs), eradicating extreme poverty everywhere, community-led multidimensional poverty assessment approach for targeting extreme poverty would assist the policymakers developing a need-based strategy to

accelerate the reduction of the extreme poverty rates in Afghanistan and Bangladesh. In this approach, the community people select the indicators and the weights of the indicators to develop MPI for the respective communities

Community-University Partnerships: Lessons from a Participatory Evaluation of a School-based Initiative for Children, Youth, and Families

Poster Presentation | Kirstyn Morley, Teresa Mejia, Amber Banks, Jason Daniels, Karen Edwards

Developing a rigorous evaluation is seldom enough to ensure that the findings are useful and applied. This can be especially true when engaged in community-based participatory evaluation where complex issues are often being evaluated, different partners' perspectives must be represented, and partners may lack a common understanding of what evaluative information will be most useful. Collaborative partnerships require relationship management, ongoing dialogue, effective facilitation, attention to power dynamics, and evaluation capacity building to ensure that partners are engaged in the evaluation process and the findings are meaningful for all partners. In this poster presentation, we will discuss our experiences with a participatory evaluation of a school-based initiative to support children, youth, and their families that involves several partners from community agencies and school systems. We will focus on the challenges and opportunities we encountered in working collaboratively with these partners throughout the evaluation to address the complexity of the initiative.

Compassion, Inclusion and Engagement

Short Presentation | Sally Maguet

Engaging effected populations has always been an important part of public health planning and evaluation. Engaging people who use drugs (peers) in the design and delivery of harm reduction services is something that has often proved difficult and requires systems and people working in them to do things a little differently. The Compassion, Inclusion and Engagement initiative (CIE) is working in collaboration with communities, provincial and regional health authorities across British Columbia to build capacity within harm reduction services and peers to engage in dialogue and work together to improve services. Using elements of Outcome Mapping and participatory evaluation principles, the evaluation of CIE reflects the values it is built on: equity, cultural safety and harm reduction.

Conducting an orchestra: Participatory evaluation within a complex adaptive system

Leading Edge Panel | Oluseyi Oyedele, Amy Salmon, Jenyo Banjo

This panel will present the methods, key findings, and lessons learned in the co-creation and early implementation of a comprehensive evaluation framework for Foundry, a new BC-wide initiative to transform access to health and social services for young people aged 12-24. Together, these presentations will describe and critically appraise our efforts to meaningfully engage with Foundry, its partners, and stakeholders including government and philanthropic funders, regional health and social service authorities, indigenous health leaders, NGOs, young people, and their families to develop a multi-facetted, mixed methods evaluation that can provide the information needed to support strategic and operational requirements, and broader knowledge needs. In so doing, we consider the benefits, challenges, and emerging insights that the application of developmental and participatory evaluation approaches have provided to Foundry as a social innovator and learning organization, and in identifying appropriate measures and indicators to facilitate shared and sustainable outcomes measurement.

Creating a Culture of Evaluation in a Knowledge Translation Organization

Poster Presentation | Jess Voll

This poster will tell the story of how a Credentialed Evaluator sought to create a culture of evaluation in a knowledge translation organization from the ground up. Examples of activities will include: - Co-developing a Theory of Change for all major funding programs with program staff to clarify desired outcomes and set the organization up for evaluating and reporting outcomes to the organization's funder - Implementing a quality improvement lens by standardizing program

documentation including funding applications and evaluation rubrics for applications for funding program that align with guidelines -Identifying and implementing in-house opportunities to build all staff's evaluation capacity, including using participatory evaluation approaches -Building a fundamental curiosity of 'what works, when' and empowering staff to use evaluation results to make changes to programs and practices -Providing evaluation training and support to funded projects to maximize opportunities to evaluate knowledge translation projects and use the results for improvement

Creating Public / Private sector connections for a more livable community

Short Presentation | Don Murray, Jessica Lang, Harry Cummings, Dawn Sheppard

Elgin St. Thomas Public Health (ESTPH) is leading a five-year partnership initiative involving local developers, public health and municipal officials to improve the built environment and the walkability within the City of St. Thomas in order to support increased rates of physical activity. The 'Creating Connections' project is now at its midpoint and extensive work has been done to engage with residents to understand community interests in how neighbourhoods are built and how they can be improved to create a healthier community. An external evaluation consultant is working with ESTPH and relevant stakeholder groups to assess the effectiveness of the partnership and the planning process as well as the health benefits being realized by community members through the resulting infrastructure improvements. This presentation will provide an overview of the shared interests of the partners, their roles and responsibilities, and the collaborative approach used to integrate evaluation throughout the project.

Cross-sectoral Collaboration: An Example of Private and Public Organizations Working Together to Strengthen Families in Winnipeg

Short Presentation | Marianne Krawchuk

Since 2014, United Way Winnipeg has been working in collaboration with others on the For Every Family Initiative. The Province of Manitoba has graciously agreed to match, dollar for dollar, the donations of private donors as well as foundations, up to $7.5 million. An investment of $15 million toward family resource centres (FRCS) in Winnipeg is possible to move the needle on outcomes affecting families. This workshop will explore how, working in partnership, we have been able to secure funds from private donors as well as foundations to streamline investments in FRCs to keep children out of care, ensure kids are ready for school, and put more money in the hands of families. The goal is to enhance access, programming and develop a network to strengthen agencies by working and learning together. Based on research and collaboration, this session will highlight the process taken to develop this initiative, where we are at in terms of implementation, and the evaluation efforts being developed to demonstrate the impact that this collaborative investment has had on families in Winnipeg.

Dancing with Dirty Data

Lightning Round Table | Shea Wilks, Abbie Skrove, Treena Klassen

Can it be more motivating to reveal "dirty" data to primary care health homes instead of presenting a sanitized, albeit more accurate, view of their clinical data? This presentation will discuss methods to determine the best way to engage physicians, clinical health professionals and other health home employees in practice improvement activities. How do we balance a health home's desire for accurate, sanitized clinical data with the opportunity to present "dirty" data? Which approach functions best as a motivational tool for clinical improvement?

Data Challenges for Tracking Progress of SDG 2 (Zero Hunger) in Nigeria: What kind of Transformation do we need?

Short Presentation | Abiodun Elijah Obayelu

Availability of data at the right time is making progress tracking of developmental programs difficult to achieve in Nigeria. Differences in quality of data collected owing to variations in geography, ethnic and religious groupings, rural and urban populations, and socioeconomic status are making evaluation of the progress of zero hunger within Nigeria a difficult task.

The country lack reliable nutrition data due to lack of appropriate equipment to measure growth in many clinics, pressure from government officials to report "correct data' that reflects a steady decrease in under-nutrition rates and lack of appropriate training to collect quality and reliable data and analyse are some of the challenges. Nutrition indicators are not very active in the national reporting systems because parallel data systems still exist in the Ministries of Health and Agriculture. More frequent data updates are essential for effective monitoring. Nigeria government, with the support of the other stakeholders therefore need to invest significant resources on the collection and analysis

Decolonizing evaluation in First Nations communities: how do we co-create evaluation designs and tools that make place for Indigenous ways of knowing.

Consultation & Collaboration | Jennifer Yessis, Barbara Zupko

Indigenous people across Canada are vulnerable to chronic disease risk due to a complex interplay of social, environmental and historical determinants including colonization. Successful initiatives in Indigenous communities have the potential for widespread positive impact on health and well-being. Therefore, understanding the impact that initiatives are having on health outcomes in these communities is critical. The presenter will share challenges encountered in co-creating evaluation plans with First Nations communities based on experiences in several multi-year projects in different First Nations communities across Canada. How do evaluators with a colonial heritage establish true partnerships with communities? What are effective ways to operationalize collaboration? How can learning and evaluation be facilitated across communities? Input will be invited using a facilitated learning circle model and used to identify principles for engaging in evaluation with First Nations people.

Developing evaluations that work for communities and funders: Building relationships and balancing power.

Storytelling | Lori Meckelborg, Lea Bill

The days of helicoptering in to projects at the end to conduct evaluation are over. Contextual knowledge and trust building are critical ingredients for building successful evaluations. Over the past two years the Alberta First Nations Information Governance Centre (AFNIGC) and the Alberta Cancer Prevention Legacy Fund (ACPLF) have been working with three First Nations communities to develop and implement an evaluation approach that would meet the needs of communities, partners and funders. In the telling of our story, the AFNIGC and the ACPLF will share our collaborative evaluation approach and some of the keys to our success including establishing guiding principles, building strong trusting relationships and balancing power. We will also share some emerging process evaluation findings that suggest that we are on the right track with our approach.

Developmental evaluation "mapping the practice"

Student Presentation | Barbara Szijarto

Co-creation is one of the guiding principles of developmental evaluation (DE), and DE is intentionally fluid and integrative. Because of this, DE practice is difficult to articulate or describe, even for experienced developmental evaluators. In this presentation, the results of a participatory concept mapping (PCM) study will be shared as a framework for conversation about DE practice. PCM (Trochim, 2017) is a mixed-methods approach that integrates qualitative data with cluster analysis to "visually map a terrain of practice' from the perspectives of those with deep experiential knowledge of it (Petrucci & Quinlan, 2007). In this study, 22 individuals with in-depth experience in DE contributed to the development of a concept map about DE. The map's 7 "regions' span a range of activities in DE, including those important for designing the evaluation, navigating tensions, and enabling insight based on data. The audience will be encouraged to explore the visual map and engage in discussion about implications for practice of DE and evaluation generally.

Developmental evaluation in Indigenous contexts: co-creation at the interface of different knowledge systems

Leading Edge Panel | Samantha Togni, Nan Whipeihana, Kate McKegg

Developmental evaluation continues to emerge as an evaluation practice designed to support innovation in complex and dynamic contexts where a program or service is being developed. Developmental evaluation's essential principles " most notably co-creation " and its positioning of the evaluator challenge conventional evaluation paradigms and power relationships. However its principles do not explicitly include cultural responsiveness. Panel members will explore our experience of developmental evaluation practice in New Zealand and Australian Indigenous contexts in relation to power relations and at the interface of different knowledge systems. How cultural responsiveness has been achieved through genuine co-creation, what this looks like in practice, the dynamic role and orientation of the evaluator and how developmental evaluation grounded in culture can address power and privilege, facilitate collaboration in innovation and support Indigenous peoples' aspirations will be key points of discussion.

Developmental evaluators as change agents in co-creating principles-focused social innovation that will take us to where we want to get to

Leading Edge Panel | Keiko Kuji-Shikatani, Scott Urquhart, Lynnita-Jo Gullet, Megan Börner, Sean Lessard

Collective and concerted effort that move us forward to reconciliation and a better society will be the focus of this panel discussion positioning our evaluation practices as change agents for the evaluand - the social innovation that will take us to where we want to get to. Four Directions First Nations, Métis and Inuit Graduation Coach Approach adapted first in Ontario by Keewatin Patricia District School Board (KPDSB) provides intensive supports to Indigenous learners and their families with the goal of seeing each learner through to graduation towards their own chosen pathways. We will examine how a growing circle of caring adults including graduation coaches, educators, administrators, families, communities, service providers and developmental evaluators are co-creating and transforming the ecology that support our Indigenous learners' well-being and achievement through surfacing issues, rapid prototyping and incubating innovation that is congruent with the principles identified in the Truth and Reconciliation Commission of Canada: Calls to Action (2015)

Disrupting power relations: Developmental evaluation and co-creation in Australian Indigenous contexts

Student Presentation | Samantha Togni

Developmental evaluation is designed to support innovation development in complex and dynamic contexts. Informed by complexity theory and systems thinking its essential principles include co-creation but do not explicitly include cultural responsiveness. However, developmental evaluation is relationship-based and pays attention to different perspectives, inter-relationships, context, boundaries and emergence. This paper draws on empirical research using a decolonising methodologies paradigm to examine culturally responsive evaluation through developmental evaluation in Australian Indigenous settings. It will examine how developmental evaluation operates at the interface of different knowledge systems and power relations and explore how the enactment of co-creation and the orientation of evaluator influences the extent to which developmental evaluation achieves cultural responsiveness in practice. Developmental evaluation challenges people, as genuine co-creation requires more of people than other evaluation approaches and confronts issues of power and privilege.

Dollars and Beyond: Creating Ways to Demonstrate Value in the Non-Profit Sector

Short Presentation | Denise Belanger, Linda Lee

How do you place monetary value on social outcomes? How can evaluators work with key stakeholders and the community at large to demonstrate the value of the programs and services? In today's environment, social service organizations are experiencing pressure to show evidence of the impact of what they provide. Coupled with greater competition for available resources, this creates a greater demand on non-profits to identity and implement methods of demonstrating the value of their community contributions. However, many non-profits are challenged in demonstrating the value of what they do in monetary and non-monetary terms. This presentation will deepen understanding regarding what is involved in demonstrating value, both monetarily and through story. Proactive Information Services has developed a

framework of how to build a "value story,' and we will share our experience on how we have used this in working with non-profit clients to demonstrate value.

Edmonton Area Project Impact: "Long Time Running; Well Worth the Wait"

Short Presentation | Jasmine Brazil

The Common Outcomes Initiative (COI) within the Alberta Capital Region has been developing for over 10 years. COI consists of three funders working in partnership with over 100 agencies (250 funded programs) to gather, analyze and learn from common outcome data. In 2017 COI participated in a small scale impact evaluation of its efforts. With the help of Dr. Steve Patty from Dialogues in Action, the funders, alongside 17 other community organizations, participated in a 7 month practical opportunity to discover the COI impact. COI identified seven key findings (all named and inspired by some of the world's greatest hits!) around supporting enduring commitments to evaluation in our community. Each of the findings resulted in an important reflective exercise to determine its significance to the work, possible responses and our recommendations moving forward. We will explore and share these findings and the project impact process, our learnings and the challenges of evaluating a co-creation initiative that involves a large partnership with competing needs and priorities.

Employing Realistic Evaluation to Support Practice Improvement

Short Presentation | Julie (Junli) Wei, Bob Bluman, Dilys Leung, Claire Thomson

Physicians who work in remote and rural areas have limited resources. At the University of British Columbia (UBC) Medicine's Continuing Professional Development (UBC CPD), a clinical coaching program has been developed to help these physicians in BC build a supportive and collaborative network, and to change their attitude and performance. However, few empirical studies have evaluated changes brought by clinical coaching, due to the difficulty of collecting evidence for it. We employ the Realistic Evaluation approach, as it pays attention to the underlying context and the coherent framework for the whole range of orders of engagement with program in which evaluation is a component. This approach helps us track, measure, and evaluate the changes of each coachee. It also explains the observed practice improvements, and identifies conditions needed for maximizing success in complex contexts. This open and comprehensive approach can be applied to various settings for robust evaluations.

Enforcement of child protection system and the best interests of the children

Student Presentation | Reuben Kivuva, George Mose

Child labour in Kenya has been exacerbated by the interplay between the invisible push and pull of forces within the national existing policy frameworks and social economic conditions of households. The National Child Protection System was established mainly to promote the wellbeing of children, and ensure that all actions taken and decisions made are in the best interest of the child. Given that children have rights masks fundamental disagreements, which are sometimes even among the staunchest child advocates, about the content of those rights and the appropriate limits on their exercise. Even though the recognition of children's rights may actually heighten governments' protection of family life, the relevant public discourse often focuses on the relative merits of rights of children and parents. Due to conditions found in slums, implementation of the child protection system by key stakeholders may be distorted. Therefore, evaluation of such an intervention like the NCPS might face problems if the key stakeholders have different attitudes and perceptions towards it.

Engaging Community Partners in Evaluating Complex Initiatives

Short Presentation | Teresa Mejia, Amber Banks, Kirstyn Morley, Jason Daniels, Karen Edwards

Evaluating complex, multi-faceted, community-based initiatives that produce meaningful information for project partners calls for innovative approaches. While there are no one-size-fits all solutions for evaluation, some evaluations are more challenging than others. This is especially true when there are multiple partners from different sectors involved, partners have limited understanding of the appropriateness of different evaluation approaches, and the outcomes of the initiative are difficult to measure. In this presentation, we will discuss how we attempted to address complexity in an evaluation of a

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

child and youth intervention program to provide a solution that would meet the needs of the various partners through a developmental, principles-focused, participatory approach. We will discuss the process of conducting a principles-focused evaluation, including the development of principles with project partners and how the principles were used to guide the evaluation.

Engaging Isolated or Hard-to-Reach Groups in Research and Evaluation

Short Presentation | Eleanor Hamaluk, Ali Kulvi

This presentation explores innovative approaches for increasing participation and engagement among hard-to-reach youth. Vulnerable youth can find it challenging and intimidating to participate in traditional research activities, such as surveys, focus groups, photo-voice or interviews. Drawing from our experience in remote northern and First Nation communities, we explore ways of creating a safe, comfortable environment that empower vulnerable youth to reflect on and share their experiences through interactive activities, such as cartoon completion, metaphoric drawings, collages, and dotmocracy. Throughout the presentation we will compare and contrast data collected through traditional and these alternative data collection approaches. Furthermore, the importance of building long-term working relationships with program participants, through evaluator accessibility and visibility, is also discussed.

Engaging Stakeholders as Co-Creators of Internal Evaluation

Storytelling | Stephanie Gazzola

At CES 2017, Alberta Environment and Parks told the story of the development and launch of an internal evaluation function. This presentation describes the evaluation team's experiences and lessons learned selecting and conducting the first evaluation projects within this function. The story will demonstrate the co-creative approach taken to develop an evaluation function and evaluation projects. In alignment with the transformation strand, the story will provide an example of how the principles of change management and participatory evaluation were combined to support stakeholder ownership of evaluation processes and findings. The strengths of an internal evaluation function in growing evaluation culture within the context of evidence-based decision-making will be explored. The story will identify the roles of evaluators - change managers, technical experts, and facilitators - to guide a provincial ministry towards owning evaluation as an ongoing, internal, pervasive practice.

Ethical Justification for Collaborative Approaches to Evaluation

Short Presentation | J. Bradley Cousins, Jill A. Chouinard

Over the past couple of decades the family of collaborative approaches to evaluation (CAE) has grown quite considerably. CAE necessarily implies a partnership between evaluators and members of the program community to jointly produce evaluative knowledge. CAE has relied on three principal justifications: PRAGMATIC or practical, problem-solving motives; POLITICAL or transformative/emancipatory objectives: and PHILOSPHICAL or epistemological reasons which relate to the development of deeper understandings of complex phenomena. Recently, a fourth justification for CAE has emerged in the context of working with historically marginalized indigenous populations. ETHICAL responsibility has been suggested to be an important imperative to engage indigenous communities in the evaluation of interventions designed to address their own needs. The purpose of this paper is to explore ethical justifications for CAE and to clarify their role in deciding whether or not a collaborative approach is warranted.

Evaluating Knowledge Translation - Improving a Tool for Measuring Knowledge Uptake Use

Leading Edge Panel | Kelly Skinner, Steve Montague, Marla Steinberg, Geneviève Boudrias

Knowledge translation or KT has exploded in recent years. Most funders now require evidence of knowledge uptake and use and knowledge producers and brokers want to know their efforts are working. To meet this need, Skinner developed a knowledge uptake & utilization rating tool (KUUT) in 2007. Over the past decade, the tool has been used and adapted by others and the field of KT and KT evaluation has grown. This panel will explore uses and adaptions of the original KUUT and engage audience members in identifying how the tool can be further modified to suit their KT contexts.

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

Panelists will provide: -An overview of challenges/opportunities in evaluating KT; -A KUUT overview, evidence-base, and its place in the KT evaluation landscape; -Illustrations of using and adapting the KUUT in a variety of settings. The session will engage audience members in identifying opportunities for using the KUUT, further adaptations to support its relevance and use, and an "open commons' approach where participants engage in co-creating evaluation tools and supports.

Evaluating the implementation and health impact of community sport programs for children through a community-engaged participatory research approach: A proposed methodology

Poster Presentation | Sarah Dobrowolski, Luci Lévesque

Although widely assumed to be health promoting, community sport's impact on child health remains either unevaluated or generally does not employ methodologies appropriate for evaluating health promotion interventions; participatory approaches, assessing both implementation and outcomes, and considering diverse social-ecological influences (i.e. intrapersonal, social, environmental, political). Community sport needs to be evaluated using such methodologies if the "sport for health' narrative is to be substantiated. We plan to conduct a Practical Participatory Evaluation with one provincial sport organization to assess the implementation and health impact of its community sport programs for children (ages 7-12, 4 sites, 80 children). We will suggest using the RE-AIM framework (Reach, Effectiveness, Adoption, Implementation, Maintenance) given its prominence in the health promotion evaluation literature. Program effectiveness will address physical, psychological and social health.

Evaluation and research: Two sides of the same coin or different kettles of fish?

Short Presentation | Natalie Baydack, Danton Danielson, Matthew Stargardter

Coming to consensus about the definition of evaluation has been a struggle for the field. The nature of evaluation is often juxtaposed with that of research in order to articulate what evaluation as a field uniquely does. In this pesentation, the relationship between research and evaluation will be considered in terms of three general issues: 1) Do their purposes differ?; 2) Do their methods or methodologies differ?; and 3) Do their standards for quality differ? Discussion around these three areas of contention is considered in relation to evaluation's ongoing debate about professionalization and the Canadian Evaluation Society's divisive Credentialed Evaluator (CE) designation.

Evaluation Capacity Building – What Works For Whom and When

Lightning Round Table | Sandy Moir, Isabelle Bourgeois

The first 10 minutes of the roundtable will present a series of individual and organizational evaluation capacity building approaches, from formal academic instruction to on-the-job coaching and the organizational structures and systems required to support them. The next 20 minutes will feature a discussion with participants, focusing on 1) what they like about each capacity building approach, 2) what they don't like, and 3) what capacity building approaches might work best for different types of evaluators and different organizational contexts. Since the presenters continue to make ECB a key part of their contribution to evaluation, we are seeking input on the most effective approaches based on the learner. In this way, we are linked with the theme of co-creation: meaningfully engaging people to create mutually valued outcomes together. More than half of our presentation is in fact creating an opportunity for us to collaborate with participants to ensure that capacity building in evaluation is relevant to all different types of realities, perspectives and interests.

Evaluation capacity building in the not-for-profit sector: An integrated approach

Short Presentation | Katherine Wihry, Harry Cummings, Rafael Silver

Springboard is a not-for-profit organization based in Toronto that helps build stronger communities by helping at-risk youth and adults navigate key transitional periods in their lives. It serves clients across five program areas in approximately 250 Ontario communities. Recognizing evaluation as an organizational priority, Springboard management engaged Harry Cummings and Associates (HCA) in the summer of 2017 to advise on the development and implementation of an evaluation capacity-building strategy. Based on the results of a needs assessment, HCA developed an integrated

approach to capacity building involving: 1) workshops/joint planning sessions structured around key evaluation concepts; and 2) collaborative evaluation of a priority program. The goal was to build staff capacity across Springboard's program areas through learning by doing, as well as foster a culture of evaluation within the organization. The presentation will outline the approach and reflect on the opportunities it affords for collaboration and co-creation in the area of evaluation capacity building.

Evaluation Horror Stories

Thematic Breakfast Roundtable | Tasha Truant, Sandy Moir

The annual CES Conference is a wonderful opportunity to come together among our peers to reflect on our practice, learn new methodologies, and network with new and established colleagues. But let's be honest – it's also a great opportunity to vent with like-minded people about the challenges we face as evaluators every day. Join us as we share our evaluation horror stories. Recount your biggest data challenges with eggs on the side. Have a tough project relationship? Have some home fries and tell us all about it. And, when you're halfway your orange juice, let's try to see the glass as half full: what did we learn and what would we do differently next time?

Evaluation in a Diverse World: Stories from the Diversity Working Group

Lightning Round Table | Andrealisa Belzer, Cheryl Whitelaw

CES' Diversity Working Group (DWG) convenes evaluators who feel passionately about the inclusion of diverse voices in evaluation. For the DWG, diversity in evaluation means many things: age, ability, language, culture, lived experience, region, socio-economic status, gender identity, sexual orientation and more. When it comes to evaluation practice, diversity encompasses multiple ways of knowing, approaches and types of evaluation, methods and roles played by evaluators. Navigating diversity presents opportunities for us to grow in our practice and as individuals, as well as co-create positive impacts in and with communities. Join members of the DWG as they discuss their lived experience, addressing and grappling with diversity in evaluation. Participants will be invited to reflect on their own practice and contribute from their own experiences and learnings. This Lightening Round Table is meant to provoke dialogue and thinking on what diversity in evaluation means, and how evaluators can respect and reflect diversity in their practice.

Evaluation Matters: Integrating Primary Care Best Practices through Electronic Medical Record Decision Support Tools

Storytelling | Lirije Hyseni, Mohamed Alarakhia, Danika Walden

Since January 2016, the eHealth Centre of Excellence (eCE) in Waterloo, Ontario has been leading project QBIC (Quality Based Improvements in Care) to enhance quality of care though the development of electronic medical record (EMR) decision support tools that facilitate best practices in chronic disease prevention and management (CDPM). The eCE partners with other organizations that lead research on relevant best practices, to ensure that EMR decision support tools apply the best available evidence for CDPM. Primary care provider (PCP) engagement guides the tool development process to establish support and ensure the tools meet PCP needs. The objective of the presentation is to illustrate how evaluation is an integral part of the development and implementation of the tools, and exploration of clinical and organizational values enabled through the use of the tools. The challenges with the use of EMR data in the evaluation process will also be shared, highlighting the need to be creative in addressing unique contexts which have not been explored in the past.

Evaluation of Farm to School: Canada Digs In!

Short Presentation | Scott Graham, Iris Lee, Bill Reid, Jasmina Fatic

The Farm to School: Canada Digs In (F2S) is a 3-year national initiative funded by the Public Health Agency of Canada. It builds on Farm to Cafeteria Canada's (F2CC) national network and bilingual e-platforms to scale up efforts to get healthy local foods into the minds, and onto the plates, of students across Canada. The initiative has 3 key objectives: improve

student access to, and consumption of, healthy local food; enhance student food literacy; and, engage schools and the broader community in program development, implementation, and evaluation in a manner that fosters sustainability and seeks to address climate change. This evaluation seeks to understand the process, benefits and impacts of the F2S approach. This presentation focuses on the reflective process that has been undertaken to develop an innovative methodology to measure the F2S impact on schools in 5 provinces across Canada. Evaluators consulted various resources and worked collaboratively with the Social Planning and Research Council of BC, F2CC and key stakeholders to develop a comprehensive evaluation plan.

Evaluation Readiness: Cracking the Secret Code

Lightning Round Table | Christian Tulloch, Vanessa L. Mendoza, Shazia Akthtar

Explore the secrets behind SAIT's use of evaluation readiness strategies to improve the success of evaluation. Listen to the power of story used by evaluators in the post-secondary community to build evaluation capacity and capability. Motivated by cultural resistance, SAIT's evaluation team recognized the need to integrate change management practices into evaluation projects and experimented with fun and creative approaches to evaluation readiness training. Using a collaborative model with an emphasis on non-traditional approaches, evaluators and participants are working to transform their community into a participatory evaluation network, complete with advocates and a shared "secret code". Walk away from the round table with evaluation readiness tools that can be quickly adapted and used to transform individuals from reluctant participants to positive co-contributors who are more ready to engage in inquiry-based evaluation projects.

Evaluation's Role in Assessing Major Project Agreements concluded by Indigenous Groups and Development Proponents

Ignite Presentations | Amos Westropp

As indigenous groups work with the Crown to advance reconciliation, it is an opportune time for the evaluation community to consider its role as well as the role of evaluation in furthering reconciliation with Canada's indigenous peoples. A subject area that could benefit from evaluation respects agreements concluded by an indigenous group and a development proponent for a major project in the natural resources sector within the traditional territory of the indigenous group. These agreements establish the conditions under which a major project will be supported by an indigenous group and identify a range of benefits to be provided by a development proponent. This presentation explores evaluation's role in relation to major project agreements, as a means of assessing the development's impacts on an indigenous community. The presentation also considers an evaluation framework that integrates "western" approaches to evaluation with indigenous traditional knowledge to encourage an evaluative process based on co-creation.

Evaluative Rubrics: integrating shared values, knowledge, and cultures in our practice

Leading Edge Panel | Nan Wehipeihana, Judy Oakden, Julian King, Kate McKegg

Rubrics help evaluators to co-create a shared understanding of how quality, value and effectiveness are defined. They make explicit the basis for evaluative judgements. Rubrics spotlight the evidence needed to inform evaluative judgements and help to focus data collection. The presenters have used rubrics over the past decade. They use a very intentional process of co-creation to develop rubrics. In this panel session they will : - provide an overview of rubrics - describe the different types of rubrics - discuss strengths and weaknesses of different types of rubrics and how they select the 'right' rubric - discuss how they integrate shared values into rubrics. Evaluative rubrics are a powerful approach to evaluation specific methodology and provide a a clear and transparent basis for making decisions. Through a co-creation process and the intentional integration of shared values, rubrics are challenging traditional power relations in evaluation.

Evaluative Thinking

Short Presentation | Abdul Majeed

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

Systematically evaluating policies, programmes and strategies is an essential feature of ongoing follow-up and review processes for the 2030 Agenda for Sustainable Development. But although it may be shocking to say, evaluation on its own is not enough. If follow-up and review frameworks and mechanisms are to address challenges, gaps and successes, they must be grounded in evaluative thinking. Building capacity in evaluative thinking is not the same as building capacity to do evaluations; building capacity in this area is aimed at those with a stake in policy and project implementation to think critically and ask pertinent questions. It involves both a set of skills and a particular outlook or viewpoint.

Evaluators faced with complexity: presentation of the results of a synthesis of the literature

Student Presentation | Marie-Hélène L'Heureux

In recent years, a growing interest has developed for understanding how evaluators can account for the complexity of certain types of interventions subject to evaluation. The theme of the conference "co-creation" invites us to reflect on the subject from the standpoint of practice. Complexity indeed often requires on the part of the evaluator the incorporation of new approaches and philosophies, as well as the consideration of different perspectives. To this end, different methodological approaches have been proposed. Nonetheless, how to identify, characterize and operationalize the dimensions or elements of complexity of an intervention remains an important question in order to develop suitable evaluation strategies. This presentation will contribute to the discussion by presenting the results of a literature review that examined how "complexity" has been portrayed by evaluators in empirical studies published in leading evaluation journals.

Everyone's an Expert. It Just Depends on the Question. A Government Approach to Collaborative Evaluation.

Short Presentation | Christopher Voegeli, Sharon Devine, Kimberly Taylor

Government funded evaluations have historically been a top down directive to gather data of specific interest to the government. This presentation describes steps taken to come to a shared meaning of goals and useful outcome measures from the evaluation of a national STD clinical training program. Each of the groups involved were engaged in the evaluation creation process in an attempt to increase the utility of the evaluation findings for everyone by determining the shared values and coming to common ground on what would be useful to each group. This presentation will focus on the steps taken to get buy in for a collaborative evaluation approach, managing power dynamics between funders, doctors, nurses, and trainers and the use of facilitation to come to a consensus of shared goals. This effort is contextualized around the United States' Centers for Disease Control and Prevention's Division of STD Prevention funding of the National Network of Prevention Training Centers.

Everything you ever wanted to know about publishing in the CJPE but were afraid to ask

Lightning Round Table | Isabelle Bourgeois, Emily Taylor, Astrid Brousselle, Jill Chouinard, Jane Whynot

Have you ever thought about sharing your expertise and insights with other evaluators? The Canadian Journal of Program Evaluation publishes articles, practice notes, and book reviews written by Canadian and international evaluation scholars and practitioners. In this session, the Journal's editorial team will explain how you can prepare and submit your manuscript, as well as the peer review process. We will also share some of the best practices that we've seen and some of the lessons that we've learned along the way. We are hoping to see many students, new evaluators and seasoned professionals at our session! Please bring your questions " we will be happy to answer them!

Evidence Management: Why aren't we using our data?

Poster Presentation | Andrealisa Belzer

This poster presentation summarizes a range of theories about the generation and use of evidence into an "evidence management" model that is designed to coordinate data collection with organizational learning mechanisms.   The model is based on Russel Ackhoff's knowledge pyramid (1989), which supports that "supply capacity" for evidence extends

beyond data collection and information reporting; it must facilitate the transformation of information into understanding and knowledge. Dimensions of organizational evaluation capacity described by Isabelle Bourgeois and Bradley Cousins (2013) were incorporated to differentiate the "supply-focused" issues of evidence producers from "demand-focused" capacity needs of evidence users. Finally, the model incorporates change management concepts to extend "evidence use" beyond decision making and encompass the implementation and sustained improvement of evidence-informed action.

Evolution comparative de la pratique évaluative en Afrique: Cas du Cameroun, Côte d'Ivoire et du Sénégal

Debate | Serge Eric Yakeu Djiam, Ian Hopwood, Samuel Kouakou

La pratique évaluative a évolué notamment en Afrique Sub-saharienne depuis une décennie grâce entre autres à la contribution des associations nationales d'évaluation. Force est de constater que les pratiques locales émergent en dépit des efforts encore timides de s en renforcement des capacités et les lenteurs dans la mise en place des systèmes nationaux d'évaluation. Ce panel important présentera une analyse des facteurs déterminants dans l'évolution de la pratique évaluative dans trois pays africains (Cameroun, Côte d'Ivoire et Sénégal). Les panélistes passeront en revue les principaux constats et les limites qui minent encore la pratique de l'évaluation afin de co-créer des opportunités d'accélérer le développement des compétences individuelles et institutionnelles. A partir de leur vécu avec l'AFrEA, CLEAR, RFE, ou EvalPartners, les panélistes vont proposer des actions pour renforcer les synergies entre ces initiatives et co-créer les stratégies pour étendre les bonnes pratiques.

Experimentation and Evaluation

Consultation & Collaboration | John Medcof, Sean Turnbull

The 2016 Experimentation Direction calls on all departments within the Government of Canada to devote a fixed percentage of program funds to experimenting with new approaches and measuring impact. This Directive is intended to instill a culture of measurement, evaluation and innovation in program and policy design and delivery. Evaluators, historically champions of experimental rigour, are naturally positioned to help advance our government-wide objectives in this domain. The Treasury Board Secretariat seeking to increase its engagement with the evaluation community in Canada to help meaningfully co-create ways in which more experimental designs can be built into evaluations, services, programs, and policies across government. This consultation will provide a brief overview of the Directive and its intent, and then ask participants to brainstorm answers to specific questions the Secretariat is currently wrestling with. Input from participants will be used to to help operationalize the Directive going forward.

Exploring the possibilities of co-creation in data collection: A thinking exercise

Poster Presentation | Marcella Campbell

The poster will compare and contrast a co-creational approach to data collection and a traditional prescriptive approach in relation to standards drawn upon in program evaluation. Drawing upon an evaluation example of workflow processes before and after the implementation of an electronic health record (EHR), the two approaches to data collection will be viewed from the perspective of the Program Evaluation Standards and The Standards for Educational and Psychological Testing. The example will compare and contrast the data collection before and after the implementation of EHR components using both approaches. The traditional method will describe a prescriptive approach and the co-creation approach will describe staff selecting their medium of chose to narrate their lived experiences (e.g., diagram, interview, chart, diary, observation, or other method). Some thoughts on mitigating issues with both approaches to data collection will be suggested and will also consider the relationship of co-creation of data collection in evaluation standards.

Finding common ground: Navigating the tensions between program implementation staff and program evaluation staff in the NGO sector

Storytelling | Aluwani Mauda

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

Demand side evaluation practitioners often find themselves in difficult working environments, especially where evaluative thinking in the organisation is still at its infancy. This means that they often have to balance roles that stretch from compliance officer to strategic ally, which requires a range of skills - relationship building, methodological prowess, facilitation, collaboration,institutional understanding, to name a few. This presentation shares the experiences of an M&E officer at the Centre for the Study of Violence and Reconciliation (CSVR) of tensions that exist between program evaluation staff and program implementation staff, and ways in which these tensions can be addressed. This presentation speaks directly to the conference theme of co-creation, as true co-creation rests on meaningful engagement, where all evaluation stakeholders come to the table from a position of strength.

"For Community, by Community": A story of co-creating a system innovation with clients and service providers in a district of Northeastern Ontario

Storytelling | Mary Hanna

Demand side evaluation practitioners often find themselves in difficult working environments, especially where evaluative thinking in the organisation is still at its infancy. This means that they often have to balance roles that stretch from compliance officer to strategic ally, which requires a range of skills - relationship building, methodological prowess, facilitation, collaboration,institutional understanding, to name a few. This presentation shares the experiences of an M&E officer at the Centre for the Study of Violence and Reconciliation (CSVR) of tensions that exist between program evaluation staff and program implementation staff, and ways in which these tensions can be addressed. This presentation speaks directly to the conference theme of co-creation, as true co-creation rests on meaningful engagement, where all evaluation stakeholders come to the table from a position of strength.

Formative and Summative Evaluation of a mHealth Intervention for Smoking Cessation

Short Presentation | Bruce Baskerville, Laura Struik, Darly Dash

mHealth and smartphone usage has grown exponentially over last decade. However,there remains a paucity of evaluations describing the design and development processes of mHealth interventions. Further, many mHealth interventions are not assessed for effectiveness. This presentation describes the process of developing an evidence-based mHealth intervention for smoking cessation and the results of a formative evaluation of app usage behaviour, as part of a broader program of research that seeks to establish mHealth effectiveness for smoking cessation. The Spiral Technology Action Research (STAR) five-cycle model (listen, plan, do, act, and study) was employed to guide development, implementation, and dissemination. The approach to development and formative evaluation included focus groups with young adult smokers, analysis of the content of existing apps,two sessions with content experts,and google analytics to assess user behaviour. To study effectiveness a pragmatic randomized controlled trial was undertaken. The STAR model proved useful for the evaluation of a mHealth intervention.

From Collaboration to Collective Impact; Measuring Largescale Social Change

Short Presentation | Andrea Silverstone, Debb Hurlock

Complex community issues require largescale social change, (which) requires broad cross sector leadership, coordination, collaboration and engaged citizens. The Calgary Domestic Violence Collective (CDVC) is a 30 year old collective working together to provide a collaborative community response to ending domestic violence in Calgary. Social impact measurement is complex and messy. Often within Collective Impact Initiatives there is a high desire for shared measurement, but a low level of willingness to share data necessary to engage in shared measurement. In 2015 the CDVC began a collaborative community process to develop an evaluation framework. This presentation will share the journey of development of the CDVC's evaluation framework including measurement tools, evaluation results and information about a groundbreaking shared measurement project CDVC has undertaken on Trauma Informed Interventions.

GBA Plus: Introspection, lessons learned and call to action

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

Leading Edge Panel | François Dumaine, Jane Shynot, Simon Roy, Élyse McCall-Thomas

On July 1st, 2016, the Canadian government implemented its new evaluation policy entitled Policy on Results, along with its associated Directive on Results. This new framework requires all federal evaluations in Canada to be "planned to take into account government-wide policy considerations, where relevant, such as gender-based analysis". Arguably, evaluators are expected to reflect social justice principles in carrying-out their work. Have we used the opportunity provided by GBA to engage stakeholders in a meaningful reflection on the extent to which their activities and actions are inclusive, are promoting diversity, and are addressing the needs of diverse groups of women and men? This panel will reflect on the practical experience gained thus far, share lessons learned, and explore strategies to support the continued integration of GBA in evaluation practice in Canada.

Going Beyond the Budget Rule of Thumb: 2.0 Tools for Evaluation Budgeting

Consultation & Collaboration | Paul Bakker

Often those with the power to set evaluation budgets (i.e. funders, grant writers and reviewers, program managers, etc.) have difficulty determining budgets that will allow evaluations to meet stakeholders' needs. The typical rule of thumb guidance provided to them is to spend 5% to 10% percent of their total budget on evaluation. While the rule of thumb is reasonable, those setting budgets often do not place the same value on evaluation as professional evaluators do, and they budget for quite a bit less than what the rule of thumb suggests. In order to help evaluation clients, funders, and evaluators find more common ground on what quality evaluations cost, we are developing a simple to use evaluation budgeting tool that is based on common project management tools and on cost estimates for typical evaluation tasks. We'll review the tool during the session. Then, attendees will provide feedback to make the tool more useful and easy to use and validate our initial cost estimates.

Good Evaluation, Bad Press: The Evaluation of Inuit Youth Hockey in Québec

Short Presentation | Donald Hall, Hillory Tenute

How does an evaluation of a publicly-funded youth development program generate headlines like, "Crime statistics shut down an ex-NHLer's cherished youth hockey program in the North"? This presentation tells the story of the evaluation of the Nunavut Youth Hockey Development Program and what happened as a result of the evaluation. The presentation takes three perspectives: that of the evaluation team, the program manager (and the press), and the community. The evaluation of the $2.2 million NYHDP involved a review of program documentation, an analysis of program records, and 140 interviews with mostly Inuit players, parents, teachers, coaches, program administrators, community leaders, and other stakeholders in Nunavut. The findings and resulting recommendations led to an overhaul of the program aiming to increase the program's reach as well as its involvement of community members, its incorporation of Inuit culture, and its local capacity building. The benefits achieved by the evaluation contrast starkly with the story told by the southern press.

Guidelines for Evaluators Working with Dene Communities

Leading Edge Panel | Debbie DeLancy, Karen Clondin-Hall, Mahalia Yakelaya-Newmark

Evaluators are increasingly seeking to be effective at culturally responsive evaluation approaches, and recognize that there is a need for evaluation to be a relevant and effective tool for Indigenous communities and governments. Much has been written about methods and approaches for conducting culturally appropriate social science research and evaluation, but the literature is largely theoretical. This presentation by Indigenous practitioners and a non-Indigenous evaluator from the Northwest Territories will draw on their combined experience and learnings from working with NWT communities to take this advice from the theoretical to the practical, through stories and shared¬ experiences. The presentation will encourage evaluation processes that acknowledge and incorporate practices which honour difference, are responsive to Indigenous communities, and develop relationships and build trust.

Help Us Co-create CES's Renewal Vision of Ethics in Program Evaluation!

Consultation & Collaboration | Natalie Kishchuk, Brenda Stead, Wayne MacDonald

In December 2017, under the authority of the CES President, the CES Ethics Guidelines Working Group (EGWG) was formed to review and as necessary, revise CES's Ethics Statements. This work is being carried out in the context of considerable change in the policy and practice environments of program evaluators since the publishing of the CES Ethics Statement, including the Competencies for Canadian Evaluators, the renewed adoption of program evaluation standards, and the current attention to ethics frameworks in other evaluation associations. This session will have three brief presentations by Working Group members to provide background information on the Group's mandate, research, and consultations undertaken thus far. The main focus of the session will be a facilitated exercise to engage participants in the review of Ethics Statements in the domains of Competence, Integrity and Accountability, and to share any needs for Ethics related tools, resources and training. Simultaneous translation is requested of the conference organizers.

How can evaluation support systems change? Two real-life examples.

Storytelling | Robyn McLean, Kate McBride

How do we support initiatives that are aiming to transform a sector? What are concrete tools for evaluating systems change? We will share my experiences evaluating two interrelated initiatives aiming to build resilience in two components of the agricultural system in Canada: biodiversity and seed (www.seedsecurity.ca) and organic grain (https://prairieorganicgrain.org). Both initiatives and their evaluations embodied the theme of co-creation, focusing on inter-sectoral collaboration, capacity building and addressing system-level barriers. We will reflect on our role as evaluators in these rare projects that have the chance of contributing to meaningful change. We will also present concrete learning around approaches and methods for systems-level evaluation. Approaches we have used include developmental evaluation, evaluation rubrics, deep understanding of program theory, and mixed methods approaches to understanding causation. Finally, we will share how we identified areas to grow knowledge and skills to meet the demands that these challenging evaluations presented.

How do I do Sustainability-Ready Evaluation?

Consultation & Collaboration | Larry Bremner, Andy Rowe, Juha Uitto, Glenn Page

Incorporating sustainability-ready into evaluation requires a shift in the ways we think about, undertake and commission evaluations. A plenary panel has introduced the concept of sustainability-ready evaluation, this session will help you understand what difference it makes to your work and help you get started. The session will take a working group and capacity building approach. It will start with a brief overview illustrated with how two human system evaluations could have been adapted to address sustainability. Most of the session time will be devoted to working through examples and questions nominated from attendees in both smaller groups and as a whole. We will then together develop items for an initial checklist for sustainability-ready evaluation and identify the gaps in evaluation knowledge, methods and remit and the challenges sustainability-ready presents to the worldview of evaluation and the connectivity to Indigenous evaluation.

How does the developmental magic happen? A case study and dialogue between evaluators and end users

Consultation & Collaboration | Gail Vallance Barrington, Frederic Bertrand, Sharla King

The University of Alberta's Faculty of Education and Health Science faculties created a Master of Education in Health Sciences Education program to develop the expertise and leadership of health science educators in educational pedagogy, educational research, and inter-professional leadership. In 2016 a developmental program evaluation was conducted. While the end user had expected the evaluation to be monochromatic, boring, and academic, she found she had underestimated the power of evaluation. Working collaboratively with the evaluators, she came to see the program in a transformative way. The final report was not the end of the story but was a stepping stone to program change and ongoing data collection. The evaluation process forced her to be clear about the information she needed and was a dynamic way to communicate that information to stakeholders. The evaluators welcomed the opportunity to be critical friends and to play an ongoing role in program development. Together we asked what the magic was and why every evaluation could not be this successful.

How Does the Evaluation of Local Non-Profits Connect to the Sustainable Development Goals?

Short Presentation | Michael Harnar, Aaron Kates, Ouen Hunter, Jeffrey Hillman

The United Nations (UN) has embarked on, with 193 countries joining, an ambitious effort to transform the world by way of 17 sustainable development goals (SDGs). The SDGs cover the spectrum of development issues, from no poverty (#1) to the international partnerships that support development (#17). From an evaluation perspective, there are a lot of good things and a number of concerns about this movement. While it is laudable that evaluation now has a solid footing in the UN, with the evaluation-focused resolution and international evaluation organizations taking active roles in this space, the SDG guidance still lacks teeth and puts practical implementation in the hands of local leaders. This presentation will situate the SDGs in relation to a local US-based urban farming non-profit and show the integration from the local to the national to the international levels and how this informed our evaluation of the program. Implications for integrating evaluation into the SDGs are included.

How evaluate transparency instruments in a digital environment?

Short Presentation | Daniel J Caron, Robert P Shepherd

Transparency has become a central element of effective governance practices. Strongly attached to democratic essentials, transparency measures have generally taken the form of laws but in addition to Freedom of Information (FOI) legislation, several instruments and tools are emerging that reinforce the practice of transparency. For instance, the Open Government Partnership has set out a very ambitious agenda to enter into the modern era of transparency defined by powerful information and communication technologies. Currently, most transparency practices depend on digital technologies.   This paper uses the case of transparency to show how the digital landscape is affecting evaluation practices since the complexity of the information and communication environment has had effects on the way transparency instruments operate. The paper argues that new evaluation methods and approaches are required to gauge the effectiveness of public programs impacted by digital practices. An early and close relationship between evaluators and program designers is needed in this new environment.

How is evaluation indicator development like an orchestra?

Short Presentation | Mary Elizabeth Snow, Alec Balasescu, Joyce Cheng, Allison Chiu, Abdul Kadernani, Stephanie Parent

This session will reflect on lessons learned as we co-created a symphony of indicators and a data collection system for the evaluation of a complex, multi-year project to standardize clinical practices and implement a shared electronic health record (EHR) across three health organizations that run 40 healthcare facilities in British Columbia. The process for developing these indicators evolved over time and engaged an ensemble of experts from governance committees, working groups, program evaluation, clinical informatics, quality, data analytics, clinical specialties, and the EHR software vendor. We will explore how we grappled with challenges such as balancing standardization of indicators across organizations while ensuring relevance to different sites and types of health service, meeting evaluation and monitoring needs of a variety of stakeholders, and adapting to changing priorities " while at the same time making this all feasible with limited human resources.

How to create space for co-creation in baseline & evaluation

Lightning Round Table | Elaine Stavnitzky

"Information is power" & projects often aim to empower the community. Despite this, after participatory project design methods, projects use extractive data collection processes for baseline, monitoring and evaluation & wonder why there is no to little sustainable impact at the end of the project. Some of the drivers are time pressures, demand for research quality data, and focus on achieving implementation targets. With increasing demand from donors on evidence of impact, how can we make space to co-create evaluative processes in projects so that the information collected through project

implementation, monitoring & evaluation (M&E) can be developmental as well as provide reliable information on progress towards impact? This discussion will explore the various challenges to community-led M&E & brainstorm strategies for mitigating them. Some ideas from World Vision's experience in Southern Africa will be shared to stimulate discussion.

Indigenous Evaluation in the Global Context

Lightning Round Table | Larry Bremner

EvalIndigenous represents a multi-stakeholder partnership which, through the recognition of the different world views and valuing the strengths of Indigenous evaluation practices, will advance the involvement of Indigenous peoples to lead and contribute to global evaluation practice and endeavors. Through the creation of a broad-based network EvalIndigenous will inform individuals engaged in evaluation with Indigenous communities through a) documenting the evaluation and research protocols developed by Indigenous communities and organizations; b) facilitating learning and sharing of experiences c) promoting innovation in approaches and methods used in Indigenous evaluation and, d) disseminating information regarding "lessons learned'. EvalIndigenous ultimately will facilitate spaces to promote Indigenous people's self-determination of their evaluation agenda, and cultivate the understanding and use of different evaluation approaches and methods to ensure evaluators and evaluations are culturally responsive and inclusive.

Innovation and Learning: Lessons from Evaluation of the Adaptation Learning Programme (ALP) for Community-Based Adaptation to Climate Change, Variability and Vulnerability.

Short Presentation | Awuor Ponge

The Adaptation Learning Programme (ALP) has worked to improve the capacity of vulnerable people and households in sub-Saharan Africa to adapt to climate variability and change. The evaluation findings indicate that ALP has has continued to contribute to significant changes in knowledge, attitudes and practices, as a result of improved access to climate information and government services. Attitudinal shifts are some of the other striking results from ALP. Community members and their representatives talk about how individuals and groups are now empowered to pursue their own development trajectories, and about "changing mindsets', including mindsets around gender roles. Efforts to innovate new or still nascent CBA approaches and strategies as part of the cost extension were forfeited in favour of meeting large and growing demands for support, capacity building, and scaling. Insights from ALPs learning are critical for further exploration and integration into future CBA programmes.

Insights and discussions into evaluating programmes embedded in New Zealand Mâori and Pacific world views

Consultation & Collaboration | Deborah McLeod, Natalie Froese-Burns

Social Investment is an approach which seeks to improve the lives of New Zealanders by applying rigorous and evidence-based investment practices to social services. We do not have sufficient evidence about how programs work for Mâori and Pacific peoples. Colonisation and associated institutional racism underpin poorer outcomes, on average. Innovative new programmes are being developed by communities that are embedded in cultural beliefs and concepts. A challenge for evaluators is to build a meaningful evidence base that values cultural beliefs but also meets the needs of government decision-makers. We don't have the answers but we have some examples of programs and the approaches we are using to evaluate these programs. The presentation will describe learnings from these evaluations and invite discussion on evaluation methodologies that bridge the gap between mainstream and Indigenous peoples, and the role of partnerships between indigenous peoples and mainstream evaluators.

Inspiring and realizing collaboration and co-design: Improving client engagement in the employment service sector

Short Presentation | Susanna Gurr, Greg Lockwood

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

Biz Hub is an innovative project that brings together BC employment service providers and evaluators to address business process issues. The evaluators' role is to create and support this collaborative network of providers to identify processes that could be improved. The practitioners from the different agencies across BC work together to identify, co-design, implement and evaluate strategies to improve specific processes to improve client engagement outcomes. Through engagement with the project, the organizations increase their awareness of approaches that could be used to bring about business process improvements, including business process mapping, user-centred design, behavioural insights or strategies, data collection and evaluation. The overall approach engages and encourages agencies to focus on outcomes they want to achieve. It creates a "space" for collaborative creative problem solving that holds the client perspective as paramount when solutions are identified.

Integrating Social Impact Measurement Practice into Social Enterprises: A Sociotechnical Perspective

Short Presentation | Victoria Carlan

In Canada, as in many countries around the world, there is an increasing interest in developing and testing new approaches to addressing persistent societal challenges. In particular, governments are seeking to advance innovative social finance policies and practices of which impact investing and new outcome-based policy options are being explored and in which impact measurement is a key component. Concurrently, there is also an associated interest in stimulating the growth of social enterprises as a key player in the social finance ecosystem. It is becoming evident that a social enterprise's long-term effectiveness will be tied to its ability to adopt an impact measurement strategy and, therefore, understand the implications and organizational consequences of its use. In this presentation, I share the results of an appreciative inquiry research study undertaken in 2017 that examined the key organizational elements that social enterprises should examine prior to choosing an impact measurement approach.

Is Anyone Out There? How Webinars for Evaluation Professionals Are Evaluated: A Case Study

Student Presentation | Cheryl Endres

Webinars are becoming more prevalent as a mechanism to engage and educate stakeholders across disciplines, including evaluation, but there is little published research on how they are evaluation, and how this information is used by webinar providers. This presentation will present findings from a dissertation that employed a case study approach to describe current practices related to webinar evaluation. The overarching question of how webinars are being evaluated was posed to 5 organizations and associations providing webinars to the evaluation field for the purpose of improving the collective knowledge of evaluation professionals.

Is evaluator-focused metaevaluation occurring or just theorized?

Short Presentation | Michael Harnar, Juna Snow, Tara Lightner, Jeffrey Hillman

Metaevaluation, as a mature concept, has entered an era of application, while evolving past the definition-development stage (Jacob & Affodegon, 2015). This may be more the case for external, summative metaevaluation, in which, for instance, evaluation reports are systematically reviewed, yet the program evaluators are distanced from the process. When it comes to evaluators participating in reflective, formative metaevaluation, this matured-concept perspective may be presumptive. Our research indicates that evaluators may be less inclined to cooperate in having their work examined; thereby, inadvertently violating key evaluator competencies, standards, and principles. This session presents preliminary findings of evaluator-practitioner efforts towards accountability and improvement. Developing a practice-informed description of internal formative metaevaluation that can be used to assess the extent to which the discipline engages in this form of metaevaluation is the aim of this study.

Knowledge translation and impacts "unpacking the black box"

Short Presentation | Ambrosio Catalla Jr, Ryan Catte

Studies consistently find that research takes a slow and erratic path to impacts or does not translate into meaningful changes in practice or policy. We analyzed 5 impact narratives in health, natural sciences, engineering, and social sciences that Research Manitoba conducted since 2014 to investigate this problem. A thematic analysis identified research and KT activities common across the impact narratives that facilitated the translation of research into impacts. Kingdon's multiple streams theory explained how these activities interact with external factors that influence the creation of impacts. The five common activities are proof of concept activities; establishing the capacity to understand and apply the knowledge and technologies from research programs; disseminating research findings/knowledge brokering; engaging stakeholders and knowledge users; and championing research findings to facilitate the uptake of research findings and discoveries. We suggest that it is important for funders and researchers to support multifaceted approaches to generate impacts from research.

L'évaluation : une démarche coopérative de consolidation des communautés

Leading Edge Panel | Ludovic Décoret, Charles Hudon Leduc

Nous sommes deux évaluateurs qui accompagnons des regroupements d'acteurs en développement social dans l'évaluation de leurs actions intersectorielles et concertées. Accompagner ce type de milieu engage l'évaluateur à mettre en place une démarche participative où les acteurs sont partie prenante du processus et mettent à profit leurs connaissances et savoir-faire singuliers. L'évaluation intègre une dimension psychosociale en ayant à coeur le développement de la synergie entre les partenaires. Notre attention se porte sur les conditions permettant la relation de coopération et la consolidation des liens humains, à travers une animation où le pouvoir est partagé et par la co-création des outils d'évaluations. Les résultats sont rapidement réinvestis afin de réajuster les pratiques et ainsi rendre les actions communes plus efficaces. Par cette présentation, nous nous invitons à approfondir le questionnement suivant : Comment l'évaluation peut devenir une stratégie d'accompagnement des communautés ?

Launching the five-year voyage: Stories from the inception of a co-created youth sexual education program and evaluation

Storytelling | Brian Hoessler, Jack Saddleback

The journey of a five-year program begins with a single meeting and quickly grows into many conversations, activities, and challenges. The Saskatoon-based SSHOUT Project supports youth and young adults to build their capacity to prevent HIV, Hep C, and other STBBI's, with a focus on LGBTQ2S and Indigenous communities. Since program initiation in 2017, the external evaluator and project staff have worked together closely to build a culturally-appropriate program and evaluation that satisfies the needs of key external stakeholders while supporting the growth of new approaches to support youth empowerment. This session will share stories from the project coordinator, external evaluator, and through digital storytelling, participating youth, on how they have taken the first steps together to create a cultural, creative, and comprehensive approach.

Learning and Reflection Rounds: An unconventional approach to self-reflection

Storytelling | Salma Sabri

Development measures and projects rarely underachieve as a direct effect of external conditions only. One of the most common reason for failure or underachievement is because management does not take timely corrective measures in the event of deviation from planned activities. Due to tight money disbursement plans and the overwhelming planned activities, project management has limited time to either follow up monitoring plans, conduct impact evaluations or reflect even on activities with its team. Learning and Reflection Rounds play a major role in this regard. This session gives examples on how to infuse learning into projects' and organizations' culture. It also discusses how to combine traditional ways of evaluations with unconventional tools and instruments to measure success and achievements of measures and even plan for future activities. Finally, it stresses the new role Monitoring and Evaluation Officers/ Units have to play, as facilitators and critical thinkers to ensure that evaluation results are used and learnt from.

Lessons in the Co-Creation of Community Based Common Outcomes

A unique partnership in the Alberta Capital Region was the result of a community identified problem. This short presentation will take participants on a journey of how the Common Outcomes Initiative (COI) filled an evaluation and reporting need in our community. We will share the partnership approach taken to co-create a set of common outcomes, develop an annual outcome report, and the ongoing efforts that make this partnership work. With an increasing need to demonstrate impact, we are working together to strengthen the narrative of the individuals and families served by the 100 social service agencies that are part of this community partnership. Over the course of 10 years, many lessons have been learned. The presenter(s) will share our biggest successes, our failing forwards and our plans for future collaborative work.

Lessons Learned from Efforts to Incorporate Principles of Cultural Safety into Evaluation Tools

Short Presentation | Terrianne Berens

How can evaluation tools be used to support the building of a culturally safe environment? In 2016, the Department of Health and Social Services, GNWT, developed a Commitment to Action, "Building a Culturally Respectful Health and Social Services System'. The document outlined the actions to be taken to ensure cultural safety was established and integrated into all aspects of the NWT health and social services system. One of the short-term actions to be implemented was the advancement of cultural safety across all areas of 'program and policy design'. Following up on this commitment, this presentation will share the lessons learned by internal evaluators in developing and modifying evaluations tools to build on the principles of cultural safety. This discussion includes elements considered when developing and modifying evaluations tools, the implementation of the cultural safety tool for the Early Childhood Intervention Pilot Project and next steps for incorporating principles of cultural safety into health and social services program evaluations.

Living on the Edge - Purposeful Innovation in Evaluation at the National Research Council (NRC)

Leading Edge Panel | Alexandra Dagger, Carole Chartrand, Ghishaline Tremblay, Tyler Toso

At the NRC, innovation and transformation are omnipresent and permeate "what we do and how we do it". Thus, evaluators at the NRC continuously embrace the challenge of assessing science, technology and business programs while welcoming innovative and creative approaches in their practice. These approaches are co-created internally through collaboration within the evaluation team and externally with their stakeholders. The objective is to transform and strengthen the evaluation practice in order to better engage with, and develop relationships with stakeholders and to increase the impact of evaluation. In a fun and participatory panel, the NRC will share and discuss the integration, impact and learning of four approaches recently used in their practice: peer reviews, market assessments, a "walk your data" approach to validating findings and ways to improve the quality of recommendations and action plans. These are presented in the spirit of co-creation, which is at the heart of these approaches and their integration into an ever-transforming evaluation practice.

Making It Stick: Enhancing Learning Transfer in Evaluation Capacity-building

Consultation & Collaboration | Tammy Horne

Learning transfer (LT) is participants' effective application of their learning as a result of an education or training program (Caffarella & Daffron, 2013). Adult learning emphasizes building LT strategies into all training stages. Daffron & North (2011) define 7 interrelated factors for learner characteristics & behaviours, training process, & workplace context. Despite LT's importance, achieving long-term consistent application remains challenging in evaluation capacity-building (ECB). This session will first introduce current LT concepts. Participants will share experiences (good/bad) with LT in ECB, write them on post-its, & theme them. Small groups of 4-6 will address 2 themes at their table, & summarize the discussion on flip charts to share back. Tables will have index cards with LT strategies from adult learning & ECB (e.g., Chaplowe &

Cousins, 2016) to aid discussion. After report-back, the final activity will be sharing of "take-aways' on post-its. The facilitator will share participant-generated content back to them via email within 2 weeks.

Meaningful Intercultural Practice: Conducting a Métis Settlements Community Health Assessment Together

Lightning Round Table | Birgitta Larsson, Dorothy Anderson, Sharlene Wolbeck Minke

Meaningful intercultural practice is grounded in a willingness to listen and respect unique cultural contexts. It involves sharing power, learning from each other, being flexible and discovering answers together " truly co-creating what matters to members of the cultural community (Dimitrov & Haque, 2016; UNESCO, 2013). In the Canadian context, effective intercultural practice is one step towards reconciliation with Indigenous peoples, such as the Métis People. In this session, a member of the Métis Settlements Health Board and the evaluators will share their learnings. Grounded in mutual respect for the Métis conceptualization of health, and trusting relationships, evaluators and Métis community members of all ages engaged in dialogue about health and wellness during a Community Health Assessment in 2016. We will provide context, share factors that support meaningful intercultural practice and explore evaluation practices that might be transferable to other Indigenous contexts.

Mentored for Engaged Learning and Sustained Practice

Short Presentation | Anna Haanstra

Many employees and employers are investing in learning about evaluation without ending up with the confidence, competence or support to apply their learning. This presentation will focus on a workplace evaluation mentorship model that I co-created with Dr. Kaireen Chaytor and supportive management. Through a responsive student-centered learning model with an evaluation professional we created a learning path grounded in CES competencies while not being fixed to an established curriculum. The model offers an alternative to conventional in-service training. This required my mentor to be anchored in her wisdom, experience and intellect while simultaneously trusting me to guide us towards a place of sustained understanding and integration. The presentation will discuss key elements of the model and how "learn by doing' professional development can bridge to sustained practice in a workplace. This presentation will reflect on the responsibility of the adult student and instructor to be know the limits of an educational model and its potential when new thinking is applied.

Mesurer les capacités en évaluation des organismes communautaires francophones : validation et adaptation d'un instrument

Short Presentation | David Buetti, Isabelle Bourgeois

Cette communication a pour objectif de présenter une adaptation qualitative d'un instrument d'auto-évaluation des capacités organisationnelles en évaluation au contexte des organismes communautaires francophones. L'instrument de mesure, élaboré à l'origine pour les ministères et agences du gouvernement fédéral, permet le diagnostic des capacités organisationnelles en évaluation, facilitant par la suite le développement d'initiatives ciblées pour les renforcer. L'instrument de base, son cadre conceptuel et sa structure seront d'abord présentés. Ensuite, son processus de validation et d'adaptation aux réalités en évaluation des organismes communautaires, s'appuyant notamment sur une recherche documentaire rigoureuse ainsi que des entretiens semi-dirigés avec des acteurs du milieu communautaire francophone, sera décrit. Enfin, les implications pratiques de l'adaptation de l'instrument sur la planification d'initiatives visant le renforcement des capacités en évaluation des organismes communautaires francophones.

Methodological Strategies for Evaluating Youth Gang Prevention Programs

Short Presentation | Joshua Brisson, Igor Pekelny

This presentation reflects on common challenges and lessons learned during the evaluation of gang prevention programs based on case studies of three federally funded programs. Elements of evaluation design, implementation, data analysis,

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

reporting of results, and ethical issues will be discussed. Recommendations will be provided to improve the evaluations of youth gang prevention programs and similar community-based programs. Recommendations will specifically focus on integrated and culturally sensitive evaluation approaches that can supplement and/or provide viable alternatives to randomized control trial and quasi-experimental evaluation designs.

Missed Opportunities: How We DIDN'T Co-Create with Patients

Storytelling | Shelby Corley, Kristy Madsen

As primary health care evaluators, we know that understanding patients' experience of health care is important in informing our findings regarding acceptability, accessibility and effectiveness of initiatives. Through surveying patients on their experiences in primary health care, we hope to drive quality improvement related to self-management, access to care and patient centeredness. And yet upon reflection on the theme of co-creation, we must acknowledge that we have NOT been meaningfully engaging patients in our evaluative processes. In an exercise in self-reflection, we have itemized several areas in which we have assumed we know enough about what patients want " inherently privileging, as described in this year's conference theme, our own worldviews. After all, we are patients, too, right? Join us as we reflect on the position we have taken and propose a new focus on co-creating primary health care evaluation with patients.

Monitoring and Evaluation in the Public, Plural and Private Sectors in Afghanistan

Short Presentation | Samandar Mahmodi

Afghanistan is a fragile, least developed and donor dependent country. Billions of dollars from the aid money is spent post-Taliban regime in the past decade and a half in reconstruction, fighting terrorism, and improving public governance; and among others. A large portion of donor funding is spent without scrutiny, accountability and transparency, and wasted in corruption and embezzlements. This paper tested "The culture, widespread challenges and invisible opportunities limiting the enabling and institutional environments to expedite introducing and implementing effective National Evaluation System and Policy". The assessment used a mixed method approach to collect data through semi-structured interviews with public, plural and private sectors, as well as literature review. The outcome of this study is a synthesis report from the state of monitoring and evaluation in the three sectors; recommendations and the way forward in improving the theory, demand, practice and use of monitoring and evaluation in Afghanistan.

Moving from consultation to partnership: lessons learned from health profession education initiatives

Lightning Round Table | Megha Bhavsar, Alyssa Kelly, Erica McDiarmid

The Centre for Addiction and Mental Health (CAMH) aims to revolutionize mental health education by supporting health professionals through high-quality educational opportunities that contribute to the best possible patient outcomes. Projects at CAMH aim to apply co-design approaches with health professionals throughout a project cycle; however, challenges arise when all stakeholders are not engaged or integrated into the planning process. We will share what has helped or hindered co-creation from various education initiatives we evaluated this past year, including simulation training for residents, and pilots of 3 programs focused on trauma-informed safety, interprofessional collaboration, and working with children impacted by trauma. These initiatives range from having no consultation to being true partnerships in co-creation. Participants will examine the role of evaluators in building meaningful engagement and exchange ideas for developing true partnerships in an education and health care setting.

Multi-dimensional Stakeholders' Partnership: The Gender Transformative (GTM) Model in SDG Implementation in Nigeria

Poster Presentation | Olubunmi Ashimolowo

Most women empowerment interventions are ineffective resulting mainly from the non-inclusivity, poor communication strategies, poor stakeholder management and lack of team work. With the formulation of the Sustainable Development

Goal (SDG) on gender equality and women's empowerment, there is a need to develop a more innovative approach to women empowerment. The purpose of this paper is to provide a critique of previous efforts and propose elements of holistic women's empowerment models that could best respond to the current and emergent needs of our rural poor women. The model describes the interactions between CSOs, development partners and the Ogun State Ministry of Women Affairs in alleviating the financial predicaments of women groups in the state. This invariably gives way to positive organizational changes, positive situational changes and positive internal changes for groups and individuals. The GTM model has the potentials of empowering local women in difficult financial situations. This would go a long way in articulating local needs and reducing poverty.

My Big Fat Evaluation Capacity-building Failure

Ignite Presentation | Kylie Hutchinson

A great organization, an enthusiastic executive director, and a longer-term evaluation. It sounded like a perfect opportunity to build in some co-creation activities and evaluation capacity-building but I blew it. This was a recent series of mistakes with a client that I continue to learn from.

My journey from director to coach: Shifting from front stage to back stage

Storytelling | Evangeline Danseco

From 2008 to 2016, I was leading evaluation capacity building and implementation science initiatives for community-based agencies in Ontario's child and youth mental health sector. In 2016, I shifted my role and now work with agencies to develop their performance measurement frameworks and participate in system level initiatives to enhance data-informed decision-making. In this presentation, I share my experiences and insights on co-creation with our stakeholders and with colleagues for evaluation capacity to take root in agencies. I will relate shifts I have made to allow expertise in others to emerge, and how sometimes ideas of my own expertise can get in the way. I have learned that leadership doesn't mean having the loudest voice or having the most visibility. In building capacity for evaluation, one staff at a time, one data element at a time, it takes patience and acknowledgement of challenges, then taking a stance and rolling up one's sleeves to do the work, no matter our title.

Network, NotWork, Does it work, Did it work?!: Exciting Adventures in Evaluating A Network's Process and Products

Storytelling | Joanna Kocsis

As our world becomes more interconnected, cooperation and collaboration have emerged as key modalities for effective program implementation. While networks take many forms and have many names, they are all based on an expectation that working together will yield greater results than working individually. As funding for network projects increases, so does the urgency to demonstrate that the extra costs of managing large, diverse groups are offset by the added value of network project outputs. How can evaluators contribute to the development of healthy and sustainable networks and support their accountability for the wide range of outputs that such large initiatives generate? This presentation will review the presenter's experience with a $3.5 million SSHRC/IDRC-funded international research network, and pose important questions about the realities of investing in networks.

New pathways to Development: co-creating interventions in Orphans and Vulnerable Children Support Programs " Impact evaluation of the Orphans and Vulnerable Children Support Program in Uganda

Short Presentation | Kyewalabye Justine

HIV and AIDS has remained one of the major causes of vulnerability in Uganda. The numbers of children under 18 years of age who have lost one or both parents has drastically increased leaving them economically vulnerable as their livelihoods are placed at risk and prevents the realization of their basic needs and rights such as health, protection,

welfare and education. In 2011, TASO Uganda launched a co-creation initiative aimed at addressing the priority needs and improving the livelihoods of Orphans and other Vulnerable Children below 24 years. The purpose of the study was to evaluate the impact of the OVC Programme of Support in; addressing their priority needs, improving their livelihoods, managing to retain them in school and in reducing their overall vulnerability.A combination of quantitative and qualitative approach to data collection and analysis was employed. A non-experimental outcome evaluation design was adopted for this evaluation to guide a qualitative study. Findings revealed program was successful, programming approach followed TASO's theory of change.

New to evaluation? Tips for finding your way as a new evaluator.

Thematic Breakfast Roundtable | Kelsey Chawla

How do you build your evaluation skill set if evaluation is only a part of your current role? How do you make the shift from one career into the evaluation field?   How do you transition from a student to a professional evaluator? Finding your way in the evaluation field can be a perceived as a personal transformation journey. This session will explore how the process of applying for the Credentialed Evaluator designation can shape your professional development, networking, mentorship, volunteer and career goals. If you are a new Credentialed Evaluator or considering applying for the designation, come and share your collective experiences on how you found or and finding your way in the evolving evaluation field and contribute towards creating a space of reflection where we can learn from one another.

"Nothing about us, without us': Innovative approaches to finding the hard-to-reach

Short Presentation | Jenne Roberts

How do you build your evaluation skill set if evaluation is only a part of your current role? How do you make the shift from one career into the evaluation field?   How do you transition from a student to a professional evaluator? Finding your way in the evaluation field can be a perceived as a personal transformation journey. This session will explore how the process of applying for the Credentialed Evaluator designation can shape your professional development, networking, mentorship, volunteer and career goals. If you are a new Credentialed Evaluator or considering applying for the designation, come and share your collective experiences on how you found or and finding your way in the evolving evaluation field and contribute towards creating a space of reflection where we can learn from one another.

On the road to Pakuashipi: stories from the field

Storytelling | Marianne Corriveau

This presentation draws lessons learned from field-based case studies conducted as a line of evidence in evaluation-type research. Drawing upon her anthropological background and her experience of Canadian and international contexts, the presenter shares her stories of the field through examples centered on the environment, health, and Indigenous people. They highlight the benefits of this methodological tool, from experiential learning, to the demystification of data, and the power of narratives in evaluation reporting. The presentation looks at the field as a space of co-creation of evaluation knowledge rooted in the shared experiences of researchers and study populations. Through narratives and photographs, attendees accompany the researcher on her travels through Italian environmental campaigns, British Columbia salmon fisheries management, agriculture in the Yukon, and health in the isolated First Nation community of Pakuashipi.

On the Road with the EvalCafe Podcast: Greetings from Calgary!

Thematic Breakfast Roundtable | Carolyn Camman, Brian Hoessler

Join hosts Brian and Carolyn as we record an episode of our evaluation podcast, EvalCafe, at the CES 2018 Annual Conference in Calgary. Built around the conference theme of co-creation, we'll be putting our collaborative creativity into practice as we reflect on conference highlights, what we're learning, and what's inspiring us as evaluators. The breakfast session will start with a soundcheck and group consult on what we want to cover in the episode based on conference experiences so far. Brian and Carolyn will guide the recording of a half-hour episode, which will be uploaded and shared

during the conference, giving everyone a peek into what's been happening at c2018. Everyone is welcome to join this thematic breakfast session and share their insights about what's great in evaluation and the conference!

Optimizing government-private contractor hybrid evaluation teams: a chronicle of collaboration

Storytelling | Adina Jacobsen, Janice Remai, Sandy Moir

In a hybrid design government evaluators and private contractors rely on each other to co-create the evaluation, from design to implementation of the data collection to integrated analysis and reporting. Each group brings its own strengths, but these very strengths can often pose challenges. This presentation will tell the story of how the NSERC-SSHRC Evaluation Division and Goss Gilroy have collaborated over several evaluations, describing how the approach to constructing and managing this hybrid approach has evolved over time. Reflecting on these experiences, the storytellers will share practical lessons on how to optimize the effectiveness and smooth functioning of hybrid teams.

Optimizing organizational conditions for use of developmental evaluation: Implications for evaluator practices

Short Presentation | Krista Brower, Cheryl Poth

Among the practical challenges developmental evaluators encounter is the lack of guidance about how to optimize use. This presentation reports the findings from a qualitative case study of a developmental evaluation of a mentoring partnership initiative to explore how developmental evaluators support organizations in their efforts to advance knowledge and mobilize change climate of fiscal responsibility. The analysis of four data sources (six semi-structured individual interviews, six embedded organizational reflections, review of 31 organizational documents, and 45 researcher field notes) revealed three case assertions suggesting that the progressive development of relationships, coordination of organizational responses and facilitation by a competent evaluator represent three organizational conditions that promoted evaluation utilization by stakeholders. These assertions advance important and timely study implications for operationalizing DE conditions, guiding DE practices, and informing concurrent study of DE processes.

Overcoming barriers in traditional IT methodologies for co-creation: a look at emerging alternatives in open-ended engagement and Natural Language Processing

Lightning Round Table | Cody Dodd, Riccardo Volpato, Audrey Ooi

The literature around co-creation is rich, and increasingly organizations are turning to an embrace of shared understanding and meaningful advocacy. However, to meaningfully understand all stakeholders, evaluators increasingly rely on human-centric and qualitative methodologies which can be slow. The use of ICT on the other hand, as the literature on Information Systems warn, necessarily standardize, codify, and in essence strip out the contextually meaningful experience of stakeholders. How can we navigate this tradeoff between context and speed? Innovations in Artificial Intelligence and Natural Language Processing have yielded promising opportunities for evaluators to employ technologies that can help them both speed up the process of analyzing meaningful open-ended data without losing as much context and meaning-making as we typically see in overly-standardized tools and methodologies. These promising innovations are explored through the application of a new user-friendly AI interface to multiple large-scale national studies on citizen engagement with government services.

Participatory Evaluation with Teen Families: Measuring Impact

Short Presentation | Melissa Tremblay, Gary Benthem, Bethan Kingsley, Rebecca Gokiert

This presentation will focus on the evaluation of a supportive housing program for teen families, particularly with respect to measuring impact on teen parents and their children. The evaluation is implemented by a partnership between the Terra Centre for Teen Parents, Brentwood Community Development Group, and the Community-University Partnership for the Study of Children, Youth and Families at the University of Alberta. From the perspectives of evaluators and community

partners, we will discuss the use of a flexible, relationship-based approach to building and implementing the evaluation together, and how this approach has facilitated impact measurement. We will also consider how acknowledging complexity is critical for engaging vulnerable populations and understanding program impact, and describe how complex participant circumstances can pose challenges for evaluation. In addition, we will discuss creative methods for addressing measurement challenges such as recruitment difficulties, a limited sample size, and the use of deficit-based assessment tools in a strength-based program.

Partnering with the BC Health Care Industry to evaluate workplace health & safety using Business Intelligence (BI) - Tableau Scorecard

Short Presentation | Rob Sturrock, Diana Liang, Dana Rugina

An overview will be provided on the co-creation of a BI Tableau scorecard between WorkSafeBC, the BC Health Authorities, & HEABC to evaluate occupational health & safety (OH&S) effectiveness for the Health Care Industry. Through engagement, collaboration, and partnership, we were able to identify, develop & implement mutually agreed upon performance measures to monitor & assess OH&S effectiveness. Through data information sharing, knowledge transfer, & joint cooperation on both sides, common ground and buy-in was achieved to establish consistent & meaningful performance measures that were deemed robust & repeatable. Exploring shared values among the groups on the development & implementation of the scorecard facilitated business transformation, change management & sustainability. By incorporating this new approach, the scorecard is now part of regular work flow for OH&S management advocating a positive workplace safety culture. The BI interactive tool offered stakeholders with new approaches that applied technical & situational practice in leading, learning, sharing & evolving.

Patients as partners evaluating a pan-Canadian patient safety collective impact initiative

Leading Edge Panel | Katharina Kovacs Burns, Hina Laeeque, Ioana Popescu

The National Patient Safety Consortium, a group of over 50 Canadian health and health care organizations, developed a collective four-year action plan (the Integrated Action Plan) to guide improvement of patient safety in health care across Canada. A collective impact model was used to design a governance structure, collective effort and evaluation plan. Patient partners were part of the design and implementation of this effort as well as its independent evaluation. During this session presentation, participants will learn about (1) the objectives, structure, and approach for this pan-Canadian collective impact initiative; (2) the evaluation and findings of the initiative; (3) how patients partnered in the design, implementation and evaluation of the initiative; (4) the experience of other participants with collective impact efforts in partnership with patients; (5) transferrable lessons; (6) resources to support partnering with patients in evaluation and the evaluation of patient engagement.

Perspectives on Collaboration for Learning: Stories of a multi-year national evaluation

Storytelling | Tracey Byrne, Anuradha Dugal, Wendy Auger

Reflecting on their experiences of a four-year evaluation of Teen Healthy Relationships programs from across Canada, staff members with the Canadian Women's Foundation, InsideOut Policy Research, and a community agency share their particular perspectives on a collaborative and learning-focused approach to evaluating youth programming. The presenters' stories will highlight some of the missteps and successes along the evaluation journey with respect to: identifying shared values and outcomes; co-creating tools that meet the needs of diverse programs and different community contexts; and engaging youth through arts-based evaluation activities. The stories will offer a dialogue - from the point of view of a program funder, an evaluator, and a grantee - on the nature of authentic collaboration in program evaluation and what was learned collectively about meeting the needs of all stakeholders in the process and supporting the safe and meaningful participation of youth.

Possibilities for transformation: Co-creating understanding with poetic program evaluation data

The potential for transformation exists when evaluation is conducted using multiple methods that prioritize inclusive voice and diverse experiences. Poetic data is as a form of methodological inclusiveness because it enables evaluators to co-create participation opportunities beyond those that are traditionally offered. Poetic text can reveal a diversity of understandings and honour multiple versions of reality. As an evaluation methodology, poetic form takes into account the expertise, knowledge and strengths of stakeholders to provide a space for authentic engagement. By drawing together stories of using poetic techniques in evaluations conducted in education and health, I show how it is possible for an evaluation methodology to be transformative. This work is founded in relationships that bring together a diverse cast of characters, their unique evaluation purposes and poetic form to provide insight into the contextual complexity in transformational evaluation practice.

Practical Resources for Evaluators

Short Presentation | Jeanne Annett

Enhancing your ability to be efficient and effective is vital to good evaluation practice. A number of resources have been designed to support sound decision making within the evaluation process. This presentation introduces the following available free resources: (1)Common Definitions within Health supports improved understanding of many knowledge generating processes occurring within the health industry by providing a contextual understanding. This resource can help you accurate define your study. (2) Cost Estimate Guide for Research and Evaluation Practice is a decision support tool that will help you predict required resources, reducing overrun and ensure successful project management. (3)Safeguarding Data for Evaluation and Quality Improvement interprets the privacy and legal requirements of ethical practice and provides practical examples of how to ensure your study does not put participants, your practice or your organization at risk. All three resources have practical application both within and outside of the health sector.

Proactive Evaluation Education for Practitioners: An Essential Co-Creation Tool for Sustainable International Development

Lightning Round Table | Joanna Kocsis

After decades of evolution in International Development, despite efforts by local organizations to take leadership roles in development planning/practice, the control of vital resources largely remains in the hands of Northern stakeholders. Donor institutions frame international development debates, thus have the power to set funding agendas, ultimately determining which types of organizations/activities are eligible for funding. The ability to navigate donor systems is a barrier to entry to international development cooperation and making this task more manageable for local organizations is a crucial step towards true co-creation. As independent evaluators with experience with the evaluation standards/practices of Northern donors, we are uniquely placed to share such knowledge with those outside of the system, whose access to this information is restricted, as they prepare to apply for funding. We will review an evaluation curriculum for development practitioners, and the insights gained through its use with development academics and practitioners in Asia and Latin America.

Program evaluation or staff evaluation: administering and disseminating client feedback in clinical services

Consultation & Collaboration | Jeff Halvorsen, Lucy Wang, Anita Harder

Several studies have found the value of client feedback to program improvements and effectiveness in clinical services (Campbell, Adams, & Patterson, 2008; Sullivan, 2011). However, evaluators must consider possible consequences of the use of client feedback in the human resources function of staff evaluation. What strategies can evaluators use to protect staff confidentiality when reporting feedbacks that are programming based and not reflective of individual staff performance? The purpose of this activity is to encourage all organizations to facilitate a culture of evaluation and client feedback by maintaining staff confidentiality. Each session group in invited to address one of the following topics: How do evaluators report client feedback to program managers? What are the limits of confidentiality? How do evaluators facilitate

purposeful communication between clients, managers and staff? Attendees are encouraged to implement the findings in their own organizations.

Reconciliation Saskatchewan: Measuring reconciliation within a Collective Impact framework.

Short Presentation | Iloradanon Efimoff, Rhett Sangster

Reconciliation is a pressing issue within the Canadian context. Many individuals are working towards a reconciled future, designing programs with the spirit of reconciliation at the core, or committing personally to one of the TRC's 94 Calls to Action. Reconciliation is incredibly complex, includes many moving parts, and there is substantial disagreement; measuring it is a daunting task. Reconciliation Saskatchewan, a Collective Impact initiative housed in the Office of the Treaty Commissioner, in Saskatoon, Saskatchewan, has taken on this arduous task. After years of community engagement, Reconciliation Saskatchewan is eager to share results from this exciting and complex process. Critical reflections surround colonial evaluation tools, the importance of community engagement and buy-in, and the need for adaptive flexibility and capacity building.

Reflecting on Realist Evaluation as Innovation Practice

Ignite Presentation | Meaghan Brierley, Mahnoush Rostami, Renee Misfeldt

Realist evaluation delves into the circumstances within which individuals respond to programs, and helps explain the motivations for why people make programs work, or not. This dedication to opening up the "black box" of "what works, for whom, in what circumstances, why," is valuable for informing evidence-based recommendations and ongoing program sustainability. Using the case study of an evaluation of a large-scale safe patient handling program, we reflect on the importance of clearly defining the term "context" in realist evaluation. For this case study, three contexts were particularly valuable for understanding the barriers and enablers to the program's success: geographic location, unit type, and cultural norms. A focus on these contexts opened up spaces for examining how the people in these contexts made the program work, and on what motivation or foundation change occurred. We describe the challenges and benefits of investing in the realist evaluation approach, and expand on its place in innovation practice.

Reflections of a new developmental evaluator

Short Presentation | Jacey Payne

An emerging approach to evaluation in Canada and internationally, developmental evaluation (DE) integrates evaluation with delivery through an innovative collaborative model to generate learning and stimulate improvement in changing environments. At first glance, many of DE's defining characteristics (e.g., collaboration, design focus) seem to be simply good evaluation practice, whereas others (flexible evaluation design, responsiveness to emerging findings) are more of a departure from standard practice or training. As such, it can be challenging for evaluators to navigate their DE roles and responsibilities. As an evaluator new to DE, the presenter will reflect on her experiences conducting two developmental evaluations for a Canadian foundation. She will share successes, challenges, and lessons learned in co-creating learning in a way that supports the adaptation essential to innovative grant-making. She will also identify practical ways to facilitate a DE approach, along with tools and tips for continued growth as a developmental evaluator.

Repairing Disconnected Wires: The Role of Evaluators in Guiding Meaningful Impact of Ministry Funded Not-for-Profits

Ignite Presentation | Jess Voll

This ignite talk will encourage evaluators to step outside their comfort zone by moving from reacting and adapting to Ministry requirements for evaluations of not-for-profit organizations to helping to guide them. This presentation proposes that there is a need for evaluators employed by or consulting for not-for-profits to proactively work alongside government to develop meaningful reporting requirements. The disconnect between the way in which governments require not-for-profits to demonstrate their success and the content expertise of not-for-profit professionals that may better understand

what success actually looks within their context, provides an important opportunity for evaluation professionals to contribute to Ministry evaluation and reporting requirements from the outset.

Restorative Circles in Evaluation: An Emerging Practice and Methodology

Leading Edge Panel | Martha Brown

What role do peacemaking Circles play in program evaluations? The Circle is a simple structured process of communication that helps participants reconnect with themselves and each other. Circles have deep roots among various Indigenous peoples, and are common in Indigenous evaluations and wherever restorative justice is practiced in North America. For those not familiar with Circle processes, this introductory session will expose you to the very basics. For those with Circle experience, it will facilate your thinking about how to incorporate Circles into your own evaluation practice. We will begin by explaining the Circle process, and the values and philosophy that support it. We will explore how the Circle can be, in some cases, more productive than traditional focus groups. Attendees will be invited to participate in Circles and role plays that demonstrate how this simple practice can build relationships and trust among evaluation stakeholders and transform conflict when things go wrong. Resources will be provided for participants to learn more about the Circle process.

Social Media Analysis in Evaluation

Short Presentation | Sean Duffy, Tanya Darisi, Molly Buckley

Social media. Everybody's using it. You start off regularly posting content, hoping it resonates with users and before long, you have thousands of followers. This scenario is great for any organizations looking to do social good, as it allows them to reach and engage a broader audience. It also leaves them with loads of data and confusing metrics geared towards marketing and account performance. So, how else can this data be useful? Can it say anything about an organization's social impact? This presentation will cover how to approach social media analysis (SMA) from an evaluation lense and how it can help organizations leverage their following in more strategic ways. We recently used SMA in our evaluation of Aga Kahn Foundation Canada's Public Engagement and Professional Learning project, designed to increase Canadian's involvement in international development. We will share the analytical methods used in this evaluation and what key insights SMA can reveal about a project's impact.

State of The Art of Evaluation of Responsible Gambling Programs

Short Presentation | J. Bradley Cousins, Hid Al Hudib

With interest in regulated gambling on the rise, governments and regulatory bodies are highly interested in the development and implementation of responsible gambling (RG) programs. Despite the complex information needs of regulators and other stakeholders, the evaluation of RG programs has been relatively haphazard and pedestrian to date. Questions remain as to whether these inquiries actually meet the needs of decision- and policymakers. In this paper we conducted a survey of extant research and knowledge about the evaluation of RG programs to understand the state-of-the-art of RG program evaluation. Our research points to a range of strategies that can be invoked to enhance the usefulness of RG program evaluation. The recent evaluation of Gamgard, a tool to assess game risks to problem gamblers under normal conditions, is used to illustrate a higher standard of evaluation in the sector. We conclude with practical recommendations and an agenda for research on RG program evaluation.

Stories of transformation: The role of journey mapping in the developmental evaluation of the Edmonton & Area Mental Health Action Plan

Leading Edge Panel | Tammy Horne, Deborah Morrison, Matthew Reynolds

The Edmonton & Area Community Mental Health Action Plan was co-created from 2014 to 2016 by diverse stakeholders committed to the vision that citizens will have access to a better coordinated mental health system that serves their needs across the whole mental health continuum. The Plan was launched October 2016. Commitments to contribute to its

implementation have broadened & deepened over time. Goals, actions & outcomes are broadly defined to enable alignment of diverse contributions to progress. Key to our developmental evaluation (DE) is journey mapping to capture (a) progress/ challenges of coordinated implementation, & the resulting new/stronger collaborative work & system transformations; (b) individual journeys of lived experience with the mental health system, to reflect our person-centred focus. We will cover the journey mapping process, its fit with DE, & the rich learning that can emerge from this method. We will engage participants in a simple mapping exercise, & invite them to share experiences with journey mapping & its potential to enhance their current/future work.

Strengthening child and youth participation in evaluation - A West African case study

Lightning Round Table | Ian Hopwood, Ousséni Kinda

This presentation focuses on recent experiences of the Senegal Evaluation Association's Child and Youth centered evaluation theme group in promoting and developing evaluation capacity related to children and youth participation. In our approach, we are recording and documenting initiatives to meaningfully engage children and youth in evaluation, and related research in order to better understand their knowledge, values, culture and real life experience.This is undertaken in collaboration with child centered organizations (UNICEF,Save the Children, Child Fund), engaged academics, child rights activists, and has already provided valuable insights on the involvement of children and youth in evaluation with a focus on the type of participation and the benefits of participation itself. Key outcomes from consultations, seminars, conferences and key informant interviews will be shared as well as an analysis of the critical challenges to ensuring child and youth participation in evaluation.

Student evaluation of teaching (SET), factors that students consider valuable for their response in SET

Thematic Breakfast Roundtable | Iris Borch, Torsten Risør, Ragnhild Sandvoll

High response rates are crucial to the use of student evaluation of teaching (SET), therefore more knowledge about students' motivation to give feedback on teaching and their perceptions of the evaluation practice are important. Drawing upon findings from research at a Norwegian university, factors that enhance students' motivation to participate in SET will be discussed. SET is a complex phenomena, students are experts on their learning, nevertheless faculty members' competence and knowledge have to play an important role while implementing SET. Today's evaluation practice are developed by administrative staff and might be improved by involving students and faculty members more in work with SET and internal quality assurance. In the session a dialogue about how co-creation might increase students' motivation and involve them more in evaluation practice will be facilitated.

Students want to co-create their education, but do we let them? Evaluation in health profession education

Student Presentation | Iris Borch, Torsten Risør, Ragnhild Sandvoll

How is student evaluation of academic programs and teaching (SET) used in quality assurance and quality improvement? In this study students and faculty members from seven education programs at a Norwegian university were interviewed. Both students and faculty members regarded course development to be the main purpose of SET, but described a lack of systematical follow-up on insights gained from SET. Students considered written SET as more superficial and teaching oriented than dialogue-based SET, which they found more meaningful and learning oriented. SET was used for minor adjustment rather than bigger course changes. Faculty described dealing with evaluation as lonely struggle; they missed organisational support to implement SET. Covering different perspectives in the organisation, the study shows that students clearly wish to engage in co-creation of their education through SET, but describe little involvement. More administrative support in implementation of SET and more dialogue based evaluation methods involving the students could be keys to an improved evaluation practice.

Successful Stakeholder Collaboration in Health Systems Evaluations - From Theory to Practice

Poster Presentation | Eyerusalem Tessera, Alecia Kallos

Successful stakeholder engagement is recognized as an essential component of an evaluation. Starting from scoping, to planning, data collection, analysis and reporting, stakeholders play an essential role in evaluation. In this interactive poster we will explore successful stakeholder engagement in complex health systems evaluations. We will identify barriers to effective engagement, pitfalls to avoid, and factors to successfully engage with stakeholders. The poster will show findings from the literature, and findings from evaluators, including real time data from conference participants (using a dotmocracy approach).

Supporting Student Evaluation through a University-Based Community-of-Practice

Student Presentation | Chelsea Durber, Kirstyn Morley, Melissa Tremblay, Bethan Kingsley, Rebecca Gokiert

Community-based organizations (CBOs) often turn to universities for evaluation expertise and capacity. As a bridging organization, the Community-University Partnership for the Study of Children, Youth and Families (CUP) at the University of Alberta, has received an increasing number of evaluation-related requests from nonprofits, governments, and funding agencies. In response to this need, CUP has collaborated with a number of CBOs on participatory evaluation projects. Mentored by faculty and staff with evaluation experience, graduate students provide considerable capacity to these projects through research assistantships, practica, and thesis research. A Community-of-Practice was formed at CUP to provide a co-learning space for emerging and experienced evaluators to share and reflect on their challenges and successes in these projects. Three students from CUP, who have varying levels of evaluation experience, will share their reflections on three different and uniquely challenging evaluation projects to open further dialogue about university-based evaluation learning opportunities.

Surveying an Under-Represented Population: What We Learned by Surveying Great-Grandma

Short Presentation | Kate Woodman, Krista Brower

There are many considerations in the literature outlining best practices for surveying specific populations. Literature in survey data collection has focused on considerations for surveying children, marginalized populations or respondents who do not have a primary language in English. Minimal literature exists to support the best practices of surveying older adults, in particular, oldest adults above the age of 80. This presentation will outline a three year evaluation of a continuing care facility and the lessons learned and best practices created through our experience with surveying older adults above the age of 80. We will provide practical strategies to accessing this population to support other evaluation endeavours, as our general population continues to age. Of particular relevance to the conference theme, a key finding was the importance of co-creating the surveys (and focus group guides) with the Resident Wellness Advisory committee formed for the project.

Taking on the Challenge of Diverse Perspectives: A Fellows' Strand Panel

Leading Edge Panel | Linda Lee

Conference 2018 has thrown out the challenge of thought-provoking questions from seven diverse perspectives, all of which are central to the work we do as evaluators in today's world. This panel of CES Fellows and other CES award winners will not only take on the challenge of answering the questions posed by Co-Creation 2018, but also will peer deeply into the future of what co-creation could look like in each of the sectors/communities identified in the conference perspectives. All the invited panelists will be experts in evaluation, excellent presenters, and will be highly knowledgeable about the particular perspective they will address. This panel will be one of the three sessions included in the Fellows' Strand for Conference 2018. The Fellows Strand is intended to include sessions that are stimulating – sometimes controversial - and encourage discussion and interaction.

The "Burning Question": A Technique for Building Engagement and Buy-in for Developmental Evaluation

Short Presentation | Rochelle Zorzi, Peter Rudiak-Gould

Flexibility is both the strength and the downfall of Developmental Evaluation. Everything is up for grabs: questions, methods, timelines, even the program itself. No firm promises can be made about what will be accomplished. This poses a special challenge when program staff are unfamiliar with evaluation, or skeptical of its value - it is all too easy to lose trust in the process and disengage. We propose a simple technique that evaluators and program staff can use to co-create a sense of relevance and urgency in a Developmental Evaluation. The team co-identifies a "Burning Question" each month, and conducts some simple, short-term data collection activities to begin to answer it. The following month, the team reflects on what was learned, how that can be applied, and what next month's Burning Question will be. In piloting this new practice with two non-profit organizations, we have found that it helps to create a Developmental Evaluation that is truly co-owned with program staff, and builds excitement and buy-in for evaluative thinking.

The Co-Creation Paradigm Shift: From "Noah's Ark" To A "Spaceship".

Poster Presentation | Stephen Dines

Transformation is not change, it's a metamorphosis, like a tadpole turning into a frog or a caterpillar becoming a butterfly. Transformation is not change, its a paradigm shift. For transformation to occur in Health Services and Patient Centered Care to become a reality, the kind of paradigm shift required is going to be like "Noah's Ark" becoming a "Spaceship. The Ark was a very simple structure of wood and pitch. To fulfill its purpose all it had to do was float. On the other hand, the spaceship is a sophisticated structure that has tremendous power together with highly developed communication, navigation and life support systems. The Spaceship is able to break free from the forces that hold everyone else back. The Ark represents everything that has made us successful in the past: hierarchy, formal use of power and authority, routine ways of working, predominance of one-way communication.The Spaceship represents those things that will make Co-Creation in Healthcare successful in the future including: engaged, equipped and empowered staff and patients working together.

The DUDES Club: Evaluation of an Indigenous Men's Wellness Program

Short Presentation | Iloradanon Efimoff, Frank Cohn, Sandy Lambert, Paul Gross

The DUDES Club is an Indigenous Men's Wellness program established in 2010 in the Downtown Eastside of Vancouver. The club strives to establish solidarity among members, provide health education, and create a sense of purpose for men. Using Indigenous practices and Western health care practitioners, the model brings health care to where Indigenous men are comfortable, and truly reflects the spirit of reconciliation. The presenters will discuss the process and results of an evaluation of the DUDES Club. Meaningful collaboration with Indigenous communities and individuals is mandatory if evaluators are to achieve positive outcomes, and this session will explain how Indigenous elders and knowledge keepers participated through the collection, analysis, and presentation of the data, providing invaluable guidance. This evaluative work was part of the successful lobbying for the expansion of the model, and supports Indigenous communities across British Columbia.

The EDGE of Co-creation

Short Presentation | Janina Krabbe, Nicole Markwick, Joanna Mendell

EDGE Collaborative: Communities of practice as sites of co-creation. The EDGE Collaborative was founded as a community of practice focused on conducting evaluation and knowledge translation in a way that emphasizes equity, acknowledges power dynamics, and works from the importance of space, place, and voice. At our monthly EDGE gatherings, we grapple with the messy work of implementation through supportive conversation, creative brainstorming, and collective problem-solving. The values and standards of evaluation infuse our work through these conversations - we engage in the co-creation of our evaluation practice, practicing vulnerability, holding each other accountable, and

challenging each other to grow further. In this presentation, we share our questions and our failures as a way to invite others into seeing communities of practice as places of co-creation.

The Evolution of Evaluation at United Way Winnipeg

Short Presentation | Marianne Krawchuk

From outputs to outcomes. From reactive to proactive. Evaluation, at United Way Winnipeg, is not about 'pass or fail' - it is not about judgement. It is about continuous learning and quality improvement. Evaluation is one of many indicators of an effective organization. This session will highlight creative, cooperative solutions to gathering data at non-profit community based organizations in partnership with a funder. This presentation will explore the evolution of evaluation at United Way Winnipeg. It will discuss the journey in recent years, working with agency partners toward quality evaluation to provide meaningful, useful results. In a time where evaluation is critical and required, we will explore the resources and strategies undertaken by one United Way to support agencies to strengthen their evaluation efforts.

The Impact Canada Initiative: Co-creating to achieve and measure impact through quasi-experimentation

Short Presentation | Craig M. Joyce

Announced in Budget 2017, the Impact Canada Initiative (ICI) is a whole-of-government effort, led by the Impact and Innovation Unit (IIU) within the Privy Council Office, which helps federal departments accelerate the adoption of outcomes-based funding approaches to improve results for Canadians. To support its efforts, the IIU works with a range of partners to co-design rigorous, quasi-experimental evaluation designs, drawing upon global best practice. This presentation will provide an introduction to the ICI and its co-creative approach to design, delivery and evaluation of federal programs, through the lens of its emphasis on quasi-experimentation. It will explain how the ICI is using the main set of designs, including instrumental variables approaches, regression discontinuity, difference-in-differences analysis, and statistical matching techniques to improve results for Canadians and better measure impact. Those interested in quantitative methods are encouraged to join.

The Lazy Evaluator

Ignite Presentation | Brian Hoessler

From data visualization to design and hard number-crunching to soft skills, the universe of tools available to us as evaluators continues to grow. As our tool belts fill with instruments that improve our data collection, analyses, and presentations, we have seemingly forgotten one key purpose for these tools: reducing the time and effort required to complete a task. This Ignite presentation makes the case for evaluators being "lazy": not in the sense of avoiding necessary work, but by using commonly-available systems and tools that can free up our time to focus on tasks where we provide real value. Through real-world examples and resources, attendees will be encouraged to take a critical look at their workflows with an eye to reducing or automatizing regular tasks, down to the words we write.

The Practice of Realist Evaluation: An Empirical Review of Published Case Studies from 2010 to 2017

Student Presentation | Michelle Naimi

Realist evaluation is a form of theory-driven evaluation that focuses on explaining how social programs work, for whom, and in what circumstances by understanding the ways in which generative mechanisms and contextual conditions cause specific outcome patterns. While the theoretical building blocks of this evaluation approach have been written about extensively since it was introduced by Pawson and Tilley in 1997, questions remain about how and to what extent realist evaluation has been interpreted and applied in practice. This presentation seeks to bridge the gap between the theory and practice of realist evaluation by systematically examining case examples of realist evaluation published between 2010 and 2017. Specifically, it examines the kinds of settings, populations, scale and scope as well as the purposes for conducting

realist evaluation; the methodologies and research strategies employed; the extent to which realist evaluation principles are evident in practice; as well as the reported benefits and challenges of conducting realist evaluation.

The REAL Evaluation Fellowship " A Reflection on Learning

Ignite Presentation | Dorian Watts, Nancy Carter, Robert Chatwin

The REAL Evaluation Fellowship was designed to provide theoretical and practical learning in diverse evaluation contexts. This innovative approach is a way to build evaluation capacity, integrating ongoing reflection, learning, and creating space for experimentation. The Fellowship program was developed by the Nova Scotia Health Research Foundation using a three-year model as a pilot. Now in the final year of the first REAL Evaluation Fellowship, this adventure of mentors and mentee is nearing conclusion. This presentation will be a reflection on the Fellowship as a way of developing evaluation experience.

The Role of the Evaluator in the Co-Creation of Outcomes-based Funding Models

Short Presentation | Victoria Carlan

Announced in Budget 2017, the Impact Canada Initiative (ICI) is a whole-of-government effort, led by the Impact and Innovation Unit (IIU) within the Privy Council Office, which helps federal departments and agencies accelerate the adoption of outcomes-based funding approaches to improve results for Canadians. Impact measurement and evaluation is central to the success of ICI initiatives, and the ICI uses a co-creative model which ensures that the evaluator is an active and early member of the policy design process. This presentation examines the role of evaluators in the co-creation process related to outcomes-based funding models. Guiding principles for impact measurement practice, insights on the evolving role of and new relationships for evaluators, as well as minimum measurement capacity requirements for initiatives will be discussed. This presentation will be of interest to evaluators playing strategic roles in policy and program design particularly in experimental initiatives.

The Rosetta Stone of Impact: A Glossary for Investors and Evaluators

Short Presentation | David Pritchard, Michael Harnar, Sara Olsen

In recent years, it has become apparent that terms traditionally used by evaluators are being used differently by others who also strive to do good, such as investors and entrepreneurs. In collaboration with AEA and the Impact Management Project, two professional bodies devoted to improving impact measurement practice " Social Value US and Social Value Canada " have developed a Glossary of Terms to enable the different worlds to recognize the similarities and differences in their language and to enhance interdisciplinary understanding and collaboration. This presentation will introduce the work of these organizations and the interdisciplinary development of the glossary, and invite feedback on the future direction of the glossary.

The Stollery Awasisak Indigenous Health Program: Community Engagement Talking Circles

Short Presentation | Laura Graham, Sherri Di Lallo

The Stollery Awasisak Indigenous Health Program is intended to improve health care for Indigenous children and families in Alberta and champions the inclusion of Indigenous cultures and perspectives in care. With these goals in mind, the program team and Alberta Health Services Evaluators hosted 7 Talking Circles with Indigenous community members and Health Care Providers, focused on improving access to care and transitions home. Talking Circles were held within Indigenous communities and followed Indigenous protocols, in order to foster meaningful community engagement. Participants, Evaluators, and the Awasisak team collaboratively explored Indigenous families' lived experiences and identified priorities for improving care. This methodology is an innovative example of evaluation practice, which honors and implements the Truth and Reconciliation Commission's 19th recommendation to consult Indigenous peoples and establish measurable goals for identifying and closing health outcome gaps.

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

The Utilization of Indigenous Knowledge in the Co-Creation of Evaluation Frameworks: Examples articulated through the work of the Ontario Federation of Indigenous Friendship Centres (OFIFC)

Short Presentation | Magda Smolewski, Julian Robbins

This presentation explores Indigenous evaluation practice. Examples from the OFIFC's work illustrate how Indigenous perspectives manifest in co-created evaluative contexts. Ontario's Friendship Centres have prioritized the creation of evaluation tools based in Indigenous holistic understandings resulting in a community-driven evaluation tool -The USAI Evaluation Path (2017). USAI refers to Utility, Self-voicing, Access and Inter-Relationality "principles also referenced in OFIFC's USAI Research Framework (2016). OFIFC utilizes its Evaluation Path to co-create evaluative frameworks for research projects, programs, services and strategies. For the OFIFC, these "co-creative' evaluative attempts grew out of a recognition that previous mainstream evaluations practices were insufficient in the realistic assessment of work in Indigenous communities. Although often challenging to "co-create', the foreseen results are evaluative frameworks which are much more attuned to what's happening on the ground in Indigenous communities.

The Value of the Story is its Co-Creation

Short Presentation | Denise Belanger, Linda Lee

Currently, there is increasing attention on the value of "story' within evaluation. We know that meaning is more easily extracted from "stories' that resonate with our emotional brain. When coupled with qualitative data, "stories' collected through case studies or interviews, or told through photo voice, powerfully communicate the impact of programs on the lives of stakeholders and the community. Furthermore, stories resonate across cultures and incorporate shared values of honesty, respectful listening, and reciprocity. However, evaluators need not collect stories in isolation. The most impactful stories are often those told by those intimately involved. This means the role of the evaluator changes from collector to co-creator of stories. Issues of voice, collaboration, listening, respect and shared meaning become central to the evaluator's toolkit in co-creating impactful evaluative stories. This presentation will provide examples of some co-created stories and the process by which they were created, including attention to ethical issues.

Theory of Philanthropy: A Developing Story

Short Presentation | Trilby Smith

Vancouver Foundation has been in the process of developing an organizational theory of philanthropy. A theory of philanthropy articulates how and why a foundation uses its resources to achieve its mission and vision. Inspired by the seminal 2016 article in The Foundation Review and the need for a theoretical framework to anchor its learning and evaluation work, Vancouver Foundation staff set off to create their own theory. Using complexity-based approaches involving all staff in the organization, we have been examining our practices of philanthropy to determine current patterns. After developing a draft theory, we have been in a period of reflection and sense-making. In early 2018 we will be validating our theory with external audiences and further refining it. We are also planning to use the theory of philanthropy to drive inquiry in our learning and evaluation projects for the year. In this presentation, foundation staff will share processes we've been using, resulting products, and share reflections on the utility of having an organizational theory of philanthropy.

Third-party real-time monitoring systems as a complementary process to real-time evaluations in the inaccessible countries: Example of Afghanistan

Short Presentation | Farhod Khamidov

In this presentation or discussion I would like to present how third-party monitoring (TPM) processes complement real-time evaluations to provide critical and timely evidence for programme decisions. Presentation would include a case study of TPM used for results and performance and situation monitoring of Polio Eradication in Afghanistan. Findings represent data from unvaccinated children, their caregivers, service providers and religious leaders. Presentation will explore the

challenges, lessons learned in the process and how the findings were and weren't used. Feedback will be sought on how to embed better and more comprehensive evaluation mechanisms into monitoring so the intervention is evaluable in the longer term.

To pay to Implement or Not?

Storytelling | Reuben Kivuva, Christabel Oduor

DREAMS is an ambitious intervention aimed at reducing HIV infections among adolescent girls and young women in Sub Saharan African and especially in the slums.It is jointly funded by PEPFAR.However, living in the slums is not easy. In order to survive in the slums people engage in all forms of informal activities in order to earn a living, secure shelter and any available services. It therefore means any activity or intervention taking place in the community is viewed with both suspicion and anticipation in equal measure. Unless the interventions are implemented in an agreeable manner these intervention stand to fail even with the good intentions of the interventions. One such example is the provision of Pre Exposure Prophylaxis (PrEP) to the adolescent girls and young women in Korogocho, a slum in Nairobi. This is intended to empower all women and girls by placing the power to protect themselves in their hands. However, to implement PrEP, monitor and evaluate the progress of the intervention in the slum is a big challenge when seen as a means of earning an income/survival.

Tools for mapping human-environmental systems

Ignite Presentation | John Burrett

This conference's theme of co-creation highlights the importance of the evaluator as, among other things, a methodological expert, facilitator and strategic thinker. Building partnerships and incorporating diverse perspectives requires of methods supporting collaborative thinking. One area of inquiry is the intersection of human and natural systems and how evaluators can address this. One powerful approach to evaluating initiatives with natural system dimensions lies in the practical application of systems thinking. Ecologists work in systems all of the time and have developed tools and research on the intersections of species, chains of species relationships and their environmental surrounding, both for analysis and for exposition to professional and lay audiences. Evaluators should be considering the environmental systems knowledge that exists and the tools available in their own work. This presentation presents system mapping tools, based on network analysis, via an example of species links in Yellowstone National Park and potential human interactions with the system.

Towards Social Impact Measurement Transformation through Co-creation of New Evaluation Paradigm Realities by Integration of Innovation and Systems Approach.

Consultation & Collaboration | Diliah Mutambara

Evaluation challenges within social impact measurement has led to poor evaluation results within the profession due to measurement of the wrong things in some instances. Based on the author's experience in evaluating social impact programmes through some corporate social investment initiatives within some countries based in South East Africa, she shows the complexity, barriers and challenges of evaluation in this sector. Organisations' programs should be designed with special emphasis on ontology and epistemology so as to understand context based on reality due to its complexity in terms of diverse goals. In addition methodology, correct target audience and the right evaluation questions is critical. This presentation using consultation and collaboration type, where the presenter shall pose a problem solving session by bringing a particular evaluation challenge in line with this proposal and asks the group to contribute towards a solution.Solutions shall be integrated with the presenters' views and high level recommendations shall be circulated to all attendees.

Transdisciplinary collaboration for food security: Reflections from graduate students

Student Presentation | Steven Lam, Cameron Fioret, Michelle Thompson, Kathleen Johnson

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary Yellowknife

Transdisciplinary research endeavours are becoming increasingly popular. While a growing body of literature has described the characteristics of such endeavours, including its benefits and challenges, less work has focused on its processes and outcomes. Furthermore, the experiences of graduate students, who increasingly participate in transdisciplinary training, are not often systematically captured. In this paper, we aim to address these gaps by presenting the case of a unique university-community partnership " one that focuses on the issue of food insecurity " and highlight the role played by a gender-balanced group of four graduate students with backgrounds in public health, philosophy, plant agriculture, and engineering. We reflect on the processes of co-creating knowledge to address a community-identified problem, and through this, provide insights to improve transdisciplinary collaborations moving forward.

Transforming support for homeless Indigenous hospital patients: Developmental evaluation of a Collective Impact project

Storytelling | Jenne Roberts, Simon Quilty, Eslyn Fletcher, Mary Moloney, Graham Castine

The outback town of Katherine, Australia, serves 24,000 people, including 60% who identify as Indigenous. The homelessness rate is more than 30 times the national average. Each year, over 600 homeless people present 5 or more times to the hospital, then return to life on the streets. Services have united to support the most vulnerable to fulfill their health, cultural, spiritual, housing and family support needs. The social innovators have chosen to work with a developmental evaluator, to co-create change, and transform into a person-centered network of services. They have no time for reports that sit on shelves. Together, they are dynamic adaptation personified, solving complex service system gaps as they are identified. The evaluator provides an independent perspective, ensures intended beneficiaries have a voice, and supports the collaborators. Implications for interpersonal practice competency and methods for creating space for transformation will be examined in this presentation.

UEval: Bridging the Community-University Evaluation Gap through Co-created and Experiential Learning

Short Presentation | Rebecca Gokiert, Emma Wallace, Bethan Kingsley, Devon Paolini, Cheryl Poth, Stanley Varnhagen

Research has highlighted the important role university students can play in supporting evaluation in the non-academic community. This presentation examines an innovative pilot project (UEval) that will sustainably build student and community evaluation capacity through experiential learning. During a week-long intensive course, students and community stakeholders will work in teams to develop evaluative responses to community-informed issues. Evaluation theory will be explored and 'tested' in an applied way, and experienced evaluators will provide mentorship alongside participants with less experience. In this participatory and collaborative team approach, individuals will have a unique opportunity to co-create and integrate their perspectives in developing evaluation plans tailored to community needs. During the proposed presentation, we will outline our approach and demonstrate the ways co-creation – of evaluation capacity building opportunities and knowledge itself – can support mutually-beneficial and sustainable learning experiences both within and outside the university setting

Understanding Evaluation's Influence Across the Organization Using a Case Study Approach

Student Presentation | S. Austin Cavanaugh

This paper will present findings from a case study of evaluation influence, understood at the level of individual, interpersonal, and organizational sites of influence (Henry & Mark, 2003), among a selection of local education agencies in the southeastern United States. The study extends research on evaluation influence by examining how factors beyond an evaluation's specific design characteristics may impact it's influence. The focus is on how different members of an organization who produce or use evaluation might perceive evaluation, and how differences in perceptions between members interact with the organizational structure to determine the influence any given evaluation might be expected to produce. In addition to considering individual and interpersonal factors associated with evaluation, greater consideration will be given to how institutionalized organizational structures and practices, with their attendant configurations of values and power (Flyvbjerg, 2006), might relate to organizational capacity to do/use evaluation (Bourgeois & Cousins, 2013).

Updating the CES Competencies for Evaluators: A Work in Progress

Leading Edge Panel | Gail Vallance Barrington, Christine Frank, Karyn Hicks, Marthe Hurteau, Birgitta Larsson, Linda Lee

In response to feedback from the five-year evaluation of the Credentialed Evaluator (CE) designation, a SWOT analysis was conducted and an Action Plan implemented by the Credentialing Board. A key component was to update the CES Competencies for Canadian Evaluation Practice to ensure that they are current, avoid duplication, fill gaps, and incorporate new developments in evaluation thought. A Working Group was established in 2016 and has prepared a draft set of updated competencies. As well streamlining and clarifying the individual domains and competencies, other key topics included cultural competence and the CES commitment to the recommendations of the Truth and Reconciliation Commission, and evaluation ethics. We will share the draft revisions with interested members and will speak briefly about each domain area, providing an overview of suggested changes. Discussion groups will then break out to discuss the changes to each domain and the session will wrap up with feedback and planned next steps.

Using Data Placemats to Move Toward an Evaluation Mindset

Short Presentation | Vanessa L.Mendoza, Shazia Akhtar, Christina Tulloch

"Time for an evaluation. Okay! Set the table; get the data placemats!" In the realm of participatory evaluation, the learning curve in the use of data can hinder the evaluation process. Engagement, empowerment and co-creation of conclusions can be achieved through the use of data placemats. Discover how to engage a reluctant group and shift mindset through the use of data placemats. Move forward with participatory evaluation principles and experience increased overall interest and awareness in evaluation, open up difficult conversations and provide context for future recommendations and action. Hear about how Southern Alberta Institute of Technology evaluation coaches are using data placemats to co-create findings with program faculty.

Using Evaluative Thinking to Support Effective Implementation of the SDGs - It's Not 'Business as Usual' for Evaluators

Leading Edge Panel | Robert Lahey, Benoit Gauthier, Kassem El Saddik, Tim Lubanga

The Sustainable Development Goals (SDGs) is a UN global initiative impacting all countries, including Canada, yet little is known and discussed about SDGs in Canada, including the role Evaluators need to play to support SDG success. To date, international experience reveals many challenges faced by all stakeholders, including Evaluators in implementing, monitoring, evaluating and reporting on the SDGs. Panelists will draw on their varied international experience to address the challenges and propose actions needed to be taken by Evaluators, international agencies and countries now being tasked with country-led evaluation of implementation and progress being made on SDG performance. Discussion will highlight the need for evaluators as well as the broad community to adjust both their thinking and the way they operate; i.e. SDG success will only come once it is recognized that it is NOT "business as usual' for all stakeholders, including evaluators. Canadian evaluators have much to offer on this, but, to do so, they must be more informed and engaged on the SDGs.

Using Outcome Harvesting to Capture Transformation through Advocacy and Change Management: Sustainability of Community Advocacy Initiatives.

Short Presentation | Awuor Ponge

The "Citizen Voice in Devolved Governance' project was aimed at strengthening Civil Society's ability to work collaboratively with the County Government of Kwale in the Coastal region of Kenya. It specifically focused on enhancing citizen's participation in planning and budgeting processes in Kwale County, to address education, gender equality and sustainable economic development. It was implemented as part of the Strengthening Civil Society Initiative (SCSI), a multi-country programme aimed at strengthening voice and influence of marginalized citizens in governance processes. Aga Khan Foundation (AKF) planned for an internal evaluation of the SCSI project with the objective of assessing and identifying change brought about by it. Outcome Harvesting was used as a technique to aid identification, verification and

interpretation of changes brought about by the project; and to capture community percetions and perspectives on transformation and sustainability of the advocacy initiative.

Using Photovoice as a Technique to Collect Qualitative Data on Gender and Nutrition in 4 Countries

Storytelling | Marnie Davidson, Sarah Anderson, Elizabeth Dyke, Victoria Palmer, Amal Ben Ameur, Clarissa Teizeira

CARE Canada is implementing nutrition projects in Ethiopia (Growing Nutrition for Mothers and Children " GROW), Malawi, Zambia, and Mozambique (Southern African Nutrition Initiative " SANI) funded by Global Affairs Canada. These projects aim to improve the nutritional status of women of reproductive age and children under 5 years. In addition to a quantitative baseline study, the project undertook a qualitative baseline study using innovative techniques including Photovoice and marital networks to generate in-depth data on knowledge, attitudes and practices around nutrition, feeding practices, gender equality and women's empowerment. These techniques are useful to collect in-depth qualitative data going beyond the traditional focus group and key informant interviews. The purpose of this presentation will be to outline the Photovoice technique used, including practical benefits and challenges in a real-world evaluation in 4 countries. In addition to high quality qualitative data, Photovoice is a technique that involves the beneficiary in the co-creation of knowledge.

Using social return on investment (SROI) as a tool for more culturally relevant evaluation findings

Short Presentation | Deborah McLeod, Natalie Froese-Burns

The principles of a Social Return on Investment (SROI) analysis align with the evaluation theme of Co-creation and practice. SROI is a relatively new approach that builds on more traditional analyses, such as cost-benefit analysis. We applied a SROI approach to understanding the value of a financial capacity building programme targeting those in hardship. The presentation discusses the methodology we used to test the value of programme outcomes to different ethnic and cultural groups. We will also discuss early findings on the differences in values between the groups. The implications for policy are to ensure that social outcomes being pursued are relevant and important to the citizens who receive services.

Using Student Voice to Promote Resilency and WellBeing in Higher Education

Lightning Round Table | Debbie Chiodo, Frederick Ezekiel

The promotion of mental health and well being in post-secondary institutions is important. Universities are recognized as ideal places to support the well being of those who learn in them. This study examined the barriers and facilitators to promoting and supporting student mental health and resiliency in a large, Canadian university campus by using the voices of young adults. Through this process, youth provided gaps, strengths, and recommendations to support student mental health and well being on campus. Through this round table, participants will be presented with youth's recommendations and themes to support mental health and well-being on campus and will be asked brainstorm ways to address gaps, and implement and evaluate strategies. Ideas from the round table will be later presented to a sample of youth on campus to explore additional implementation and evaluation steps.

Using the Net Promoter Score to Assess Output Quality

Ignite Presentation | Paul Bakker

This presentation will compare assessing client satisfaction using the Net Promoter Score method to other methods such as Likert scales. The Net Promoter Score method was originally designed for the business sector to assess customer satisfaction with their products or services. The presentation will review examples of how the approach has been successfully adapted to assess client satisfaction of nonprofits' products or services, and will review the benefits to using the Net Promoter Score.

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary   Yellowknife

Utilizing a Contribution Analysis Approach to Evaluate Knowledge Mobilization Impact

Storytelling | Jess Voll

Knowledge translation is an evolving field, increasingly gaining interest for its emphasis on customizing credible research so that it can be used to support evidence-informed decision making. The arm's length impact of mobilizing knowledge to improve health outcomes is challenging to measure. This presentation shares the story of how Gambling Research Exchange Ontario (GREO), a knowledge translation organization funded to mobilize evidence to reduce harms from gambling, embarked on developing a contribution analysis to better evaluate its social impact.The presentation will cover: -The unique challenges faced in evaluating knowledge translation -The partnership between the Propel Centre for Population Health Impact in using a participatory approach to design an evaluation framework using a contribution analysis lens, with special emphasis on mentoring GREO's evaluation specialist to develop this capacity in-house - Lessons learned from the process of refining outcomes and GREO's contribution to societal impact

Utilizing Evidence-based Needs Assessment to Inform the Successful Planning of Quality Improvement

Poster Presentation | Julie Wei, Brenna Lynn, Bob Bluman, Dilys Leung, Ray Markham

Quality Improvement (QI) in health care is a systematic approach to making changes that lead to better patient outcomes. Despite great interest in implementing QI, understanding what is required to support effective QI in health context is very challenging, due to limited knowledge of QI, time constraints, and difficulties for collecting evidence. At the University of British Columbia's Faculty of Medicine, we established an evaluation and improvement process to better understand health professionals; needs for QI, and collect multiple sources of evidence to identify them. Our preliminary analysis showed that over 79.2% of the respondents thought QI was valuable, one of the main motivators for their participation. However, the organizational and infrastructural challenges pertinent to the health environment, the group's time constraints and limited knowledge of QI, are still identified as the primary barriers to the planning of a successful QI program. This presentation will be of interest to those involved in QI efforts at public sector organizations.

Weighing in on Ontario's School Food and Beverage Policy (P/PM 150): Using concept mapping to guide the co-creation of a research and evaluation agenda

Short Presentation | Michelle M Vine, Scott T Leatherdale, Rhona Hanning, Kelly Skinner, Susan J Elliott, Rebecca L Bassett-Gunter, Rachel E Laxer

Objective: To present results from a Canadian Institutes of Health Research (CIHR)-funded meeting, where health researchers and knowledge users came together to present research, engage in discussion, brainstorm and prioritize research gaps and opportunities. Results lead to a co-created research agenda for evaluating the Ontario School Food and Beverage Policy (P/PM 150). Methods: Concept mapping facilitated the systematic integration of input from meeting attendees (N=31) into statements that describe perceived issues or needs related to P/PM 150 implementation within and outside of Ontario. Brainstorming, sorting, and rating of concepts informed the development of a research agenda. Results: Results identified the need to explore student and teacher experiences, the school food environment and food consumption, student-led initiatives, and parent engagement in implementation. A guidance document to include an analysis of policy compliance, identification of measures and outcomes, and promising practices, will be provided to the Ministry of Education in their update of P/PM 150.

What Does Building Knowledge Translation Capacity Really Look Like?: An Evaluation of A Knowledge Translation Funding Program

Storytelling | Jess Voll

Gambling Research Exchange Ontario (GREO) funds researchers in academic institutions ("hubs") to mobilize their gambling research by connecting with knowledge users in community settings. Evaluating internally driven knowledge mobilization is challenging, let alone evaluating whether externally completed knowledge mobilization is effective. This

Canadian Evaluation Society
Société canadienne d'évaluation

CES·SCÉ
CO-CREATION
CO-CRÉATION 2018
Calgary Yellowknife

presentation shares GREO's experience in evaluating its nearly half a million dollar knowledge translation funding program, including: -developing a Theory of Change to capture complex social outcomes, including obtaining Ministry of Health buy-in on reasonable outcomes -conducting a multi-stakeholder process and short-term outcome focused evaluation to improve the program and inform future iterations -using the evaluation results to make real and tangible changes to the funding program, including sharing and addressing undesirable evaluation findings

What would Stakeholders say if you asked? Stakeholder experiences with collaborative approaches to evaluation

Short Presentation | Michelle Searle, Cheryl Poth, Agnieszka Chalas, Shulha Lyn

Collaborative approaches to evaluation (CAE) are a form of co-creation designed to integrate stakeholders and promote the influence of evaluation. We explore the Principles for the Collaborative Approaches to Evaluation (CAE) published by Shulha, Whitmore, Cousins, Gilbert and al Hudib (2016) to bring the voices and experiences of stakeholders into the discussion. We constructed a two-phase multiple method research design that consisted of a group interview (N= 3) conducted by the evaluator followed by a stakeholder survey (N= 25). Our findings examine how evaluators and stakeholders interpret the purpose of a CAE as well as their roles and responsibilities within the process. First we examine evaluator data about framing a CAE and dilemmas of practice, and then we explore stakeholder motivations and forms of participation. We conclude by using the data from evaluator and stakeholder perspectives to show how CAE can be activated as an opportunity for developing true partnerships.

Where is evaluation use in culturally responsive approaches: An exploration of the empirical literature

Short Presentation | Jill Anne Chouinard, Jeremy Acree, Robyn Thomas Pitts

Studies of the ways in which evaluation affects people and situations have led to various frameworks of evaluation use and evaluation influence (Alkin & King, 2016; 2017). For this short presentation, we focus on how these constructs manifest within the empirical literature of evaluation approaches attending to culture. This class of approaches often seek to promote positive social change, community benefit, and social justice (Hood, Hopson, & Kirkhart, 2015). We investigate whether such complex and sometimes distal consequences are fully addressed within existing frameworks of evaluation use and influence. In alignment with the conference theme, we scrutinize the integration of diverse perspectives within the co-creation and use of knowledge that are critical to culturally responsive approaches. Our study advances theoretical discussions of use and culturally responsive approaches to evaluation, and our findings suggest practices that can foster cultural responsiveness in evaluation.

Who's keeping score? A team-based approach to building a performance measurement scorecard

Short Presentation | Beth Garner

This presentation will offer insights into building a performance measurement scorecard using a team-based approach. Part capacity-building exercise, part social experiment, the approach involved grouping various program managers and stakeholders into "measures teams' responsible for identifying performance measures as part of an overall strategy. Through coaching, guiding with resources and tools, and facilitating discussions and debates, the approach offers a promising way to generate buy-in and deepen understanding about performance measurement among those more often focused on delivery. The topic aligns with the overall conference themes of co-creation and integration as participants worked together to define how their efforts contribute to a collective impact. Presentation attendees will be asked to reflect on how team-based approaches have been useful to them in their evaluation practice.

Whole of government evaluations: Generation, Synthesis and Utilization of the Government Annual Performance Report in Uganda

The demand for governments to be effective, efficient, responsive and inclusive is on the increase. This has called for establishment of different internal evaluation methods and approaches such as "whole of government". In Uganda, the objective of Government Annual Performance Report (GAPR) is to provide timely, and accurate information to policy makers, particularly Cabinet and Parliament on the performance of Government. The report analyses the outputs and outcomes that are being realized in terms of actual changes in the quality, access and utilization of public services, governance and security. It reviews the performance of the financial support mobilized both domestically and externally. Therefore, the report provides for accountability of the national budget expenditure for a completed financial year, and outlines key areas of good performance, under-performance and opportunities for policy redress. The Report is designed and timed to guide key policy makers on areas that call for a policy shift, emphasis and where resources need to be placed in future.

Why I Don't Want to Talk About Outcomes

Ignite Presentation | Jess Voll

This tongue-in-cheek ignite talk will encourage evaluators to think differently about the types of conversations they have with organizations and individuals when helping to guide and develop evaluation plans. The perils of institutional obsession with "outcomes" and its role in diluting meaningful conversation about important questions will be raised. The talk will end with a few suggestions as to how we can encourage stakeholders to getting back to measuring what matters and it mattering to measure.

Will you remember this?

Ignite Presentation | Michael Obrecht

You are an evaluator sitting at your computer writing a report or preparing a presentation. How can you get people to remember your key messages? Research indicates that the following four variables have been found to influence retention of material in memory: simplicity, movement, novelty and emotion. This short presentation plays with these variables to help you store them in memory.

Wisdom2Action Evaluation Mentorship Program: Partnering with youth serving organizations to build evaluation capacity and confidence

Short Presentation | Laura Kelly, Purnima Sundar, Lisa Lachance

For many youth-serving agencies, tools and templates paired with limited resources only go so far when planning and implementing evaluations. Many are intimidated by the process, overwhelmed by the choices and hampered by fear of doing it wrong. To address this reality, Wisdom2Action with support from their 3 regional hubs, created the Evaluation Mentorship Program, to help agencies take that next step and develop their evaluation capacity and confidence. With the program in its 2nd year, this session will focus on sharing the lessons learned from our work with 8 agencies across Canada. The goal of the program is to meet agencies where they were at with evaluation, and to support their learning and growth. Through a collaborative, utilization-focused approach, we work with mentee organizations to develop theories of change, logic models, evaluation frameworks and data collection tools. In the end, instead of leaving agencies with a report, this program provides them with the knowledge, skills and confidence to make evaluation a more sustainable practice within their operations.

Youth Voice in Evaluation: Experiences Engaging Indigenous Youth in Right To Play Evaluations

Short Presentation | Harry Cummings, Grace Samuel, David Lane

Throughout 2017, Right To Play (RTP) and Harry Cummings and Associates (HCA) collaborated to engage youth in the evaluation of RTP's Promoting Life Skill in Aboriginal Youth (PLAY) Program. The PLAY Program has reached hundreds of indigenous youth across 87 partner communities and organizations across Canada. Using a range of traditional and interactive evaluation methods, HCA and RTP explored a diversity of ways to include children and youth in a substantive way in the evaluation process. This presentation explores the successes, challenges and lessons learned from a variety of techniques used to gather both quantitative and qualitative data that truly represents how play-based, life skill initiatives are impacting indigenous children and youth across Canada. In the presentation we will discuss and demonstrate some techniques used and identify key strengths and limitations around engaging children and youth in the meaningful CO-CREATION of evaluation results.